



## Co Production Market 2016

### Press Release

The aim of the Co-Production Market, when it started in 2007, was to give a platform to Indian producers to find suitable international co-producers for their projects in the form of financial assistance, location support or post-production facilities.

In 2011, the market was expanded to include deserving projects from our South Asian neighbours, namely Nepal, Bhutan, Pakistan, Afghanistan, Bangladesh and Sri Lanka making it the only film market in South Asia.

Over the last ten years, the Co Production Market has brought together film professionals to enhance opportunities for international co-productions and to actively contribute to the dynamism of the South Asian film industry.

From 16 projects in the year 2007, the market has grown phenomenally and is the main segment of Film Bazaar. Over the years, the Co-Production Market has presented projects from France, South Africa, UK, Canada, Australia, Italy, Germany.

Film Bazaar Co Production Market has a partnership with Independent Filmmaker Project, USA. Through this partnership, one project from each segment is selected for presentation in both markets.

The Co Production Market presents 20 projects to the national and international film professionals attending Film Bazaar. Apart from pitching projects in Open Pitch to an audience of investors, producers and financiers, one on one meetings are also specially scheduled for each project.

Open Pitch, a unique platform, was created last year to increase the visibility of projects. During the Open Pitch selected participants have a chance to present projects including mood books, trailers or any other visual reference.

The Co-Production Market at Film Bazaar is carefully curated to include an array of projects across different genres from animation to horror.

The Co-Production Market team creates a planner to optimise participants' time at Film Bazaar. Over the years, the dedicated team has honed its skills for matching projects with the right delegates.



Dedicated online and print catalogues consisting of all project details are available for Film Bazaar attendees interested in Co Production Market projects.

The Co-Production Market also conducts an orientation session to familiarize participants to Open Pitch as well as the working of the Co-Production Market and Film Bazaar.

An E-Guide to Pitching is distributed to participants prior to the Market.

Last year 384 meetings were scheduled for 19 projects over four days of the market. The duration of each meeting was 20 minutes. The CPM team provided individual support and set up meetings based on requests received from delegates and the availability of the two parties. (Pre FB and during FB).

Some of the projects and people who have attended the Co Production Market at Film Bazaar are Chedomir Kolar [ Producer No Man's Land], Mustofa Sarwar Farooki [Director Television], Michael Werner [Fortissimo Films ], Chris Paton [San Sebastian Film Festival], Christian Jeune [Cannes Film Festival], Kristen Niehuus [Medien Board, Berlin-Brandenburg] Remi Burah [Arte France Cinema], Anurag Kashyap, Madhu Mantena, Manish Mundhra, Sooni Taraporewala, Sabiha Sumar [Director Khamosh Pani], Guneet Monga, Nandita Das, Govind Nihalani, Shyam Benegal, Pablo Bertolini [Venice Film Festival], Charles Tesson [Cemaine de la Critique Cannes Film Festival], Aviva Silver [NEA cinema, Belgium], Anup Singh [Director Quissa], Catherine Dussart [Producer Chautih Koot France], Ramesh Sippy, Kabir Khan, Sheeladitya Bora, Marco Muller, [Beijing Film Festival]

This year the Call for Entries is from 23 May 2016 to 25th July 2016. The final selection would be announced in September.

**List of CPM Successes from the past:**

Paltadacho Munis, Laxmikant Shetgaonkar (TORONTO INTERNATIONAL FILM FESTIVAL, FIPRESCI for Discovery 2009)

That girl with Yellow Boots, Anurag Kashyap (VENICE INTERNATIONAL FILM FESTIVAL 2010)  
Deool, Umesh Vinayak Kulkarni (BUSAN INTERNATIONAL FILM FESTIVAL 2011 & 59<sup>th</sup>

National Award for Best Feature Film).

Karma, Prasanna Jayakody (ROTTERDAM INTERNATIONAL FILM FESTIVAL 2011)

Shanghai, Dibakar Banerjee (TORONTO INTERNATIONAL FILM FESTIVAL 2012)

Miss Lovely, Ashim Ahluwalia (FESTIVAL DE CANNES 2012)

Mumbai Cha Raja, Manjeet Singh (TORONTO INTERNATIONAL FILM FESTIVAL 2012)



**NFDC**  
cinemas of india

Television, Mostofa Farooki (PUSAN INTERNATIONAL FILM FESTIVAL 2012)  
The Ship of Theseus, Anand Gandhi (TORONTO INTERNATIONAL FILM FESTIVAL 2012)  
Monsoon Shootout, Amit Kumar (FESTIVAL DE CANNES 2013)  
Titli, Kanu Behl (FESTIVAL DE CANNES 2014)  
Liar's Dice, Geetu Mohandas (SUNDANCE FILM FESTIVAL 2014)  
Qissa, Anup Singh (Toronto International Film Festival 2013)  
I Am, Onir (National Award 2013)  
Highway, Umesh Kulkarni (  
LSD, Dibakar Banerjee (Co-Production Market 2009)  
Shor in the City, Krish D K, Raj Nidimoru, (Co-Production Market 2007)  
Chauranga, Bikas Mishra, Co-Production Market 2011  
(MUMBAI FILM FESTIVAL 2014)  
Chauthi Koot, Gurbinder Singh, Co-Production Market 2012  
(FESTIVAL DE CANNES 2015)  
Court, Chaitanya Tamhane, Co-Production Market, 2012  
(VENICE INTERNATIONAL FILM FESTIVAL, 2014)

## QUOTES

"I am in a position to judge this market as a professional as I have been to all major co-productions market in the world. I have to say I am quite impressed. It's full of good filmmakers and good projects. In the long run, I see Film Bazaar at par with Cannes, Berlin and American Film Market." – Thierry Fremaux, Delegate General, Cannes Film Festival

"It is amazing to see how there are so many young filmmakers who are trying to make films and for me it is a great platform provided by NFDC where I get to meet this talent pool and see their work." – Vidhu Vinod Chopra, Filmmaker, India

"It is lovely to see how much and how well the FB has grown. It is serving filmmakers and the entire South Asia region and connects them to possibilities across the globe. Well done!" – Sabiha Sumar Director, Khamosh Pani Pakistan

"Kudos to NFDC for such a well-organised event. Everything is so well managed that it is hard to believe that it is a govt. agency. Thanks to NFDC for giving the filmmakers a platform. Also, the best thing is that there is something for everyone." – Shiladitya Bora