



NFDC's Film Bazaar Day 2 cements film collaborations and contracts

~ New segments, Writers Lab WIP Lab, Producers Lab a huge hit ~

Goa, Saturday, November 22 2014: National Film Development Corporation's, 8th Film Bazaar has various experiences and collaborations in store for film professionals. True to its promise of bridging the gap between the international and South Asian film fraternity through discovering, supporting and showcasing Indian and international content, Film Bazaar witnessed a lot of action at the Marriott Resort Goa on Day 2.

At the **Knowledge Series**, the day opened with '**Presentation by Chinese film industry – amazing growth**' by **Zhou Jiandong**, Deputy Director-general of Film Bureau, China. This was followed by a session on '**Shakespeare 2016 On Screen: Film London launches UK/India Feature Film Fund**' among panelists - **Dina Dattani**, Business Affairs & Legal Independent Consultant; Filmmaker **Vishal Bhardwaj**; **Deborah Sathe**, Head of Talent Development and Production and **Tessa Inkelaar**, Head of talent development and production, Film London. Thereafter, the discussion on '**Cinemas of India – Malayalam**' was held with film intellectuals - **AV Anoop**, producer, AVA Production; **G Suresh Kumar**, president Kerala Film Producers Association, **Mukesh Mehta**, Producer – Distributor; Film maker **Anil Radhakrishnan**. '**Cinema as a tool for Social Change**' with Screen writer **Urmi Juvekar**, **Vani Tripathi**, actor and film makers **Vishal Bhardwaj** and **Jaideep Sahni**, gave way to some more presentations in the evening.

At **The Investor Pitch** section, filmmakers whose films are in the 'Film Bazaar Recommends' section of the Viewing Room as well as the Work-in-Progress Lab projects are given an opportunity to pitch for finishing funds for their films. Investors and producers interested in gap financing are invited to be part of this session. Day 2 brought many novice filmmakers in contact with investors and led to funding opportunities.

At the **Screenwriters Lab** and **Romance Screenwriters Lab**, screenwriters were pitching their ideas to financiers from all over the world. Simultaneously, country tourism boards and film commissions housed at their dedicated offices at the **Film Offices** got an opportunity to introduce and pitch themselves to the film fraternity delegates on Day 2.

Producer's Lab on Day 2 enabled Indian producers' reach out to international producers through a variety of sessions and interactions. **Sheila de la Varende** and **Karen Thorne-Stone** from Canada addressed Indian producers who are keen to initiate film collaboration with Canada in the session '**An Introduction to Working with Canada**'. Some more sessions followed on topics such as '**Understanding Co-Productions & International Funds**', '**Understanding Co-Productions & International Funds**', '**The Two Hats that a Creative Producer Wears**' and '**The Importance of Film Festivals**' by film professionals from Indian and international cinema.

According to **Nina Lath Gupta - Managing Director, NFDC India**, "I am happy to see film collaborations taking place and meaningful interactions shaping up as a result of our initiatives. The response at various segments added this year such as Investor Pitch, Film Offices and the Documentary Work In Progress Lab and the Romance Screenwriters Lab is particularly encouraging for us."

The networking lunch today was hosted by the Aascar Film and IDBI Bank and the networking cocktails was hosted by Ontario Media Development Corp and Telefilm Canada at the Marriott Resort, Goa.

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