

## **NFDC Film Bazaar introduces Producers' Lab this year**

~Entries are invited from aspiring producers for the first ever edition of the program~

**Mumbai, Tuesday, September 10, 2013:** Film Bazaar, the promotional arm of NFDC (National Film Development Corporation Ltd) Ltd, announced today a new program 'Producers' Lab' and invites aspiring producers to apply from across the country. The deadline for submission of entries is 05 October 2013. Film Bazaar-South Asia's global film market, in its seventh edition this year, will be held from 20 – 24 Nov, at Marriott Resort, Goa, alongside IFFI.

The Producers' Lab will consist of interactive workshops, case studies, and one-on-one meetings, spread over three days conducted by domestic and international producers, sales agents, buyers, festival directors, programmers.

The three-day (21<sup>st</sup>- 23<sup>rd</sup> Nov) indicative program will include sessions on:

- Role of a Producer
- Development Process of a Film
- Budgeting
- Navigating International Co-productions
- Film Financing
- Importance of Film Festivals and Markets

### Eligibility criteria of Applicants

- Credited as a Producer / Line / Executive / Supervising Producer in atleast one feature film or short or documentary film
- Proficiency in English as all sessions in the Lab will be conducted in English and mostly by international speakers / trainers / mentors

For more information, please visit [www.filmbazaarindia.com](http://www.filmbazaarindia.com) and [producerslab@filmbazaarindia.com](mailto:producerslab@filmbazaarindia.com)

---

For further press related queries / information, please contact:

Pallavi Deshmukh- NFDC

H: +91 9769956801

E: [pallavi@nfdcindia.com](mailto:pallavi@nfdcindia.com)