

## Press Note

**Subject - Ritesh Batra's *Dabba* (The Lunchbox)** a part of the **Film Bazaar Screenwriters' Lab 2011** selected to be a part of **CineMART, Co-Production Market of IFFR.**

Ritesh Batra's *Dabba* (The Lunchbox), a part of Film Bazaar Screenwriters' Lab 2011 is now selected to be a part of the **CineMART, Co-Production Market of the International Film Festival Rotterdam** which will be held from January 29 to February 1, 2012.

The Screenwriters' Lab was held in partnership with Binger Filmlab (Netherlands) from November 21-23, 2011 in Goa whereas the first working session of the two-part program was conducted in Venice.

CineMart manager Jacobine van der Vloed said "CineMart welcomes a project by two former participants of Rotterdam Lab, CineMart's training programme for emerging producers organized in collaboration with its partners. The Indian project THE LUNCHBOX by Ritesh Batra and producer Guneet Monga from Anurag Kashyap Productions originates from their initial meetings at Rotterdam Lab 2011. Batra's short film CAFÉ REGULAR, CAIRO has been selected for IFFR 2012's Spectrum: Shorts."

Projects at Film Bazaar that have been awarded by the Hubert Bals Fund include Pushpendra Misra's *Valley Song* which was presented with the Hubert Bals award \$6,400 (Euros5,000) towards the projects development for most promising feature film project at the third Film Bazaar in 2008. Huberts Bals awarded a cash prize of 5,000 Euros to Umesh Vinayak Kulkarni's *Deool (Temple)* in the fourth Film Bazaar in 2010 for project development. Kulkarni's project was a part of the FB Co-Production Market. CineMART is a Film Bazaar Partner.

### About Film Bazaar

Film Bazaar is a production & distribution platform open to all faculties of filmmaking. The objective is to bring industry professionals together to encourage networking, facilitate collaborations and forging of business deals for their projects with international partners. The delegate attendance at FB includes filmmakers, financiers, sales agents, distributors, producers, festival programmers & Directors and Broadcasting & Funding representatives among others. Film Bazaar will be held from November 24-27, at Goa Marriot Resort, Goa (India) alongside the International Film Festival of India. To Register at Film Bazaar visit – [www.filmbazaarindia.com](http://www.filmbazaarindia.com). FB is organised by the National Film Development Corporation of India.

### About CineMART –

**CineMart**, the **International Film Festival Rotterdam's** co-production market has selected 36 film projects (from 465 entries) which will be presented to approximately 850 potential co-financiers. Reputed filmmakers such as Kelly Reichardt, Ruben Östlund, Quentin Dupieux, Athina Rachel Tsangari and Źrszula Antoniak will launch their new projects. The selection further includes feature length debuts, a project from a director with a film in Tiger Awards Competition and films participating in the BOOST! program, a collaboration with the Hubert Bals Fund and Binger Filmlab. The 29<sup>th</sup> Cinemart takes place from 29 January – February 1, 2012 in Rotterdam.