

DEFINITIONS

This document is prepared to serve as a guideline for filling out the application form. Please read the definitions carefully before submitting your application to ensure that your submission materials meet our requirements.

Please note that all submission materials (including scripts for shortlisted applicants) must be written in English, even if the final film is in a language other than English.

Please note that to be accepted all applications must adhere to the given word limit.

The submission requirements for the first stage of the Co-Production Market Feature 2024 application are:

1. **LOGLINE (Max. 40 words)**

A logline is a short description that explains the WHO, WHAT and HOW of the story. Loglines are often published on websites or in program guides.

For example:

Titli – In the badlands of Delhi's dystopic underbelly, Titli, the youngest member of a violent car-jacking brotherhood, plots a desperate bid to escape the 'family' business.

Queen – A Delhi girl from a traditional family sets out on a solo honeymoon after her marriage gets canceled.

Rang De Basanti - The story of 6 young Indians who assist an Englishwoman to film a documentary on the extremist freedom fighters from their past, and the events that lead them to relive the long forgotten saga of freedom.

2. **SYNOPSIS (Max. 300 words)**

- The synopsis outlines the plot and the major turning points of the story. It addresses the WHO, WHAT and HOW of the story while clearly describing the beginning, middle and end. The synopsis also describes the emotional journey of the protagonist(s) – the inner conflicts of characters and what is at stake for them with a clear indication of the story's plot.

- The synopsis also gives a sense of the story's setting in time and space.

3. **STORY OUTLINE (max 12 pages)**

- The story outline describes in detail the WHO, WHAT and HOW of the story. It gives a sense of the characters and their key choices and actions that drive the plot.

- The story outline includes the decisions and actions the characters take in pursuit of their goals, the hurdles they face and what they do to overcome the barriers, whether they win or lose and where we leave them in the end.

- Revealing the end is crucial in a story outline. It should not end in three dots. The story outline is the complete story, not just the premise that leaves readers curious about what happens next. The readers must be convinced that the end is a logical, dramatic outcome of all the events before. The aim of a well-written story outline, then, should be to excite the readers about the possibility of the story as a film.
- Remember that the story outline should tell the story as clearly as possible, and not elaborate on what the story 'is about'.
- Please format your document in 12-point font, single spaced, 1" margin.
- Before uploading, please save your filename as: EnglishTitle_Applicant'sName_StoryOutline.

4. **DIRECTOR'S STATEMENT (Max. 200 words)**

The director's statement should describe the project's directorial approach. It should explain the connection between the work's meaning/idea and how it will be expressed.

Some points to take into consideration when writing the director's statement are:

- What is your take on the story/script?
- What is your creative vision for the film?
- How would you describe the tone, performance style, visual style (the approach to design, camera and editing), and choices relating to treatment of sound and score?
- What are your plans for casting?

Note: The above points are simply meant to get you started. Please tell us anything else that may help us understand the project better.

5. **PRODUCER'S STATEMENT (Max. 200 words)**

These are some points to take into consideration when writing the producer's statement:

- The producer's understanding of the current script, and the project
- What the project ultimately stands to deliver to an audience
- Reasons for collaborating with the director
- Reason for choosing the project
- Vision for the project
- Justification of the budget
- Reasons for seeking Co-Production

6. PRODUCTION PLAN

Please download the Production Plan Template to fill out the following financial details and time needed for each production activity. Upload the same file in your application form.

Project Name: <ABC>	Financing Required	Financing Secured	Financing to be Secured	Source of Financing	No. of Months
Development	xxxx		xxxx		2
Pre-Production	xxxx		xxxx		3
Production	xxxx	xxxx		AB Films	2
Post Production	xxxx		xxxx		2
Sales & Marketing	xxxx	xxxx		XYZ Pictures	2

7. TENTATIVE TIMELINE

A tentative timeline of a project typically outlines the expected sequence of activities, milestones, and deadlines, although it is subject to adjustments as the project progresses. It serves as a preliminary plan that provides a general idea of when key tasks and phases are expected to be completed. This helps stakeholders and team members understand the project's expected progress and timing.

8. PITCH DECK (OPTIONAL)

A pitch deck is a concise presentation that outlines the key aspects of a project or business idea, designed to attract interest and support from potential investors, stakeholders, or partners. It typically includes slides that cover aspects such as the problem statement, solution offered by the project, target market, business model, competitive analysis, traction or progress achieved, team members, financial projections, and funding requirements.

9. FINANCIAL PLAN (OPTIONAL)

A robust financial plan helps stakeholders, investors, and project managers understand the financial viability, risks, and potential returns associated with the project. It serves as a roadmap for financial management and decision-making throughout the project lifecycle. It is a detailed outline of its anticipated financial activities, resources, and requirements over a specified period.

10. FULL SCREENPLAY (IF REQUESTED)

The script should be in English with dialogues in English (not Roman Hindi) in industry accepted format. You can find details of script formatting here: <https://storysense.com/SPFormat.pdf> While there are no strict limits to the number of pages of your script, a conventional script is between 90 - 100 pages.