

NFDC FILM BAZAAR

NOVEMBER 20 - 24, 2024

CO-PRODUCTION MARKET WEB-SERIES



Definitions

This document is prepared to serve as a guideline for filling out the application form. Please read the definitions carefully before submitting your application to ensure that your submission materials meet our requirements.

Please note that all submission materials must be written in English, even if the final series is in a language other than English. Please note that to be accepted, all applications must adhere to the given word limit.

The submission requirements for the first stage of the Co-Production Market - Web Series 2024 application are:

1. **GENRE** : Please select the theme/s that you believe identifies with your story best. This could be tentative or initial themes at the time of applying.
2. **LOGLINE** (Max 40 words) : A logline is a short description that explains the WHO, WHAT and HOW of the story. Loglines are often published on websites or in program guides.

For Example-

Panchayat - A comedy-drama, which captures the journey of an engineering graduate Abhishek, who for lack of a better job option joins as secretary of a Panchayat office in a remote village of Uttar Pradesh.

Paatal Lok - A down-and-out cop lands the case of a lifetime when four suspects are nabbed in the assassination attempt of a journalist. The pursuit leads him to 'Paatal Lok' and to shocking discoveries in the four suspects' pasts.

Stranger Things - When a young boy disappears, his mother, the police chief, and his friends must confront terrifying supernatural forces in order to get him back.

3. **SERIES SYNOPSIS** (Max 300 words) : The short synopsis outlines the plot and the major turning points of the story. It addresses the WHO, WHAT and HOW of the story while clearly describing

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the beginning, middle and end. One should also get a clear idea of who the protagonist(s) is, what journey he/she embarks on, and the resolution.

4. **DIRECTOR'S STATEMENT** (Max 200 words) : The director's statement should describe the project's directorial approach and why they chose this theme/subject.

5. **PRODUCER'S STATEMENT** (Max 200 words) : These are some points to take into consideration when writing the producer's statement-

- The producer's understanding of the project
- What the project ultimately stands to deliver to an audience
- Reasons for collaborating with the director
- Reason for choosing the project
- Vision for the project
- Justification of the budget
- Reasons for seeking Co-Production

6. **SERIES EPISODIC OUTLINE (12-15 PAGES)**

The series episodic outline describes the plot and the major turning points of each episode. This description is meant to elaborate on the WHERE, WHEN and WHO of the entire show. One should also get a clear idea of what the primary, secondary and tertiary tracks of the episode are. It should break down the journey of the characters and what is at stake for them with a clear indication of the entire season's plot. If it's a multi-season series, then also briefly indicate what's the major plot development of the consecutive seasons.

The description should include the decisions and actions the characters take in pursuit of their goals, the hurdles they face and what they do to overcome the barriers, whether they win or lose and where we leave them in the end. Revealing the end is crucial in a synopsis and the story should not end in three dots. The description is the complete story, not just the premise that leaves readers curious about what happens next. The readers must be convinced that the end is a logical, dramatic outcome of all the events before. Remember that story synopsis should not be based on what you want the story to be about. Instead tell the story as clearly as possible.

Note:

- *Please format your document in 12-point font, single spaced, 1" margin.*
- *Before uploading, please save your filename as:
EnglishTitle_Applicant'sName_SeriesOutline*

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7. PRODUCTION PLAN:

Please download the Production Plan Template to fill out the following financial details and time needed for each production activity. Upload the same file in your application form.

Project Title: <ABC>	Financing Required	Financing Secured (if any)	Financing to be Secured	Source of Financing	No. of Months
Development	xxxx		xxxx		2
Pre-Production	xxxx		xxxx		3
Production	xxxx	xxxx		AB Films	2
Post Production	xxxx		xxxx		2
Sales & Marketing	xxxx	xxxx		XYZ Pictures	2

8. TENTATIVE TIMELINE

A tentative timeline of a project typically outlines the expected sequence of activities, milestones, and deadlines, although it is subject to adjustments as the project progresses. It serves as a preliminary plan that provides a general idea of when key tasks and phases are expected to be completed. This helps stakeholders and team members understand the project's expected progress and timing.

9. FINANCIAL PLAN

A robust financial plan helps stakeholders, investors, and project managers understand the financial viability, risks, and potential returns associated with the project. It serves as a roadmap for financial management and decision-making throughout the project lifecycle. It is a detailed outline of its anticipated financial activities, resources, and requirements over a specified period. The financial plan should also include details of the recovery plan.

10. PITCH DECK (optional)

A TV show pitch deck is a visual presentation aimed at providing an in-depth insight into the show's concept. It is a key tool for persuading networks or producers to invest in your idea, showcasing your vision and potential. It should contain details about the characters, plotlines, and episode breakdowns for deeper understanding. The uniqueness of the storyline, along with

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the use of engaging visuals, detailed character and plot descriptions are often the key points that help gather the interest of a potential producer.