



NFDC FILMBAZAAR

20 - 24 NOVEMBER 2017 • MARRIOTT RESORT, GOA
SOUTH ASIA'S GLOBAL FILM MARKET

Viewing Room (VR) | Work-in-Progress Lab (WIP)

Frequently Asked Questions

Q. What are the submission deadlines and what are the fees?

Deadlines and Entry Fees:

Early Bird Deadline: August 15, 2017

Viewing Room only (feature-length films): INR 4500

Work-in-Progress Lab only: INR 5500

Viewing Room & Work-in-Progress Lab: INR 5500

Regular Deadline: September 15, 2017

Viewing Room (short films): INR 2000

Viewing Room only (feature-length films): INR 4500

Work-in-Progress Lab only: INR 6500

Viewing Room & Work-in-Progress Lab: INR 6500

Q. Is Film Bazaar the same as Goa Film Festival (IFFI)? If my film is selected for Film Bazaar, will it screen at IFFI?

A. The Film Bazaar is a film market organised by NFDC with the aim of promotion of Indian Cinema in the international domain. It is not the same as IFFI, which is the International Film Festival of India (IFFI). Film Bazaar is organised annually alongside IFFI at the Goa Marriott Resort. This year, the Film Bazaar will be held from November 20 - 24, 2017. Films that screen at the Film Bazaar are purely screenings for the Industry and Market with the aim of attracting buyers, distributors and festival programmers and have no connection with IFFI.

Q. How long is the Film Bazaar?

A. Film Bazaar lasts for four days - from November 20 to 24, 2017.

Q. How can I register for the Film Bazaar?

A. To register for the Film Bazaar, visit the Film Bazaar website (www.filmbazaarindia.com) and click on the Register Now button on the homepage. You shall be directed to the registration form. On completion of the form, you shall be directed to the payment gateway where you have an option to make Cash Transfer, UPI, Net Banking or Credit Card payments.

Q. How do I apply?

A. The application process for the Viewing Room and Work-in-Progress Lab is an online process. You will be expected to fill an online form with the required stated details and submit your application fees to complete an application successfully. On successful

completion of the application process (including payment), you will be provided with a reference number, which you must quote in any correspondence in relation to your application for the Viewing Room & Work-in-Progress Lab. If you already have an existing **MyFilmBazaar** account, please click on the following link to enter your application account and create an application: <https://database.filmbazaarindia.com>. If you do not have a **MyFilmBazaar** account, please click [here](#) to create one.

Q. What is a MyFilmBazaar Account?

A. MyFilmBazaar Account lists the various applications submitted by a single applicant. Please note that if you wish to submit more than one application in the Viewing Room/Work-In-Progress and/or any other program of Film Bazaar, you may use only one email ID to do so. In the event that you have already registered your email ID, you will be prompted to use the same login credentials as entered by you during your first application.

Q. How do I decide which section to apply to in the Film Bazaar?

A. If you are a filmmaker or aspiring filmmaker, here is the rough guide to the Film Bazaar. Your script idea can be submitted in the Scriptwriters' Lab (Submissions are now closed). If you have a script ready with 25% funding in place, you may want to apply for the Co-production Market (Submission deadline - August 21, 2017).

If you have a feature-length film that is in post-production but not complete, the Work-in-Progress Lab could be an option for you. (Submission deadline – September 15, 2017) – <https://filmbazaarindia.com/work-in-progress-labs>.

Short films or feature-length films that are complete or in post-production stages and are looking for gap financing, film distribution, film festivals, world sales can apply to the Viewing Room (Submission deadline – September 15, 2017) – <https://filmbazaarindia.com/viewing-rooms>.

Industry Screenings in digital theatres arranged at the market venue is where filmmakers can showcase and pitch their films to a select audience of delegates, comprised of sales agents, distributors, producers, festival programmers and directors. For more info, please click [here](#).

You can also attend the Film Bazaar just as a delegate even if you do not have a project in hand, and experience the film market as an investor or producer looking for new projects/films. For registration queries, write to us registration@filmbazaarindia.com. For more info, please click [here](#).

Q. What is the Viewing Room at the Film Bazaar?

A. The objective of the Viewing Room is to present a selection of latest films from India and South Asia to festival programmers / world sales agents / buyers / distributors, as well as to producers in case the films are looking for finishing funds, and are in the final stages of production. These films can be viewed on individual computer terminals in private booths via specially designed Viewing Room software. The films are stored on a VideoLAN Server in an encrypted format.

Q. What are the kinds of films suitable for Viewing Room?

A. Films that have just been completed, that have not yet travelled to festivals abroad, or have done so in a limited way. Films in the post-production stage looking for finishing funds are also eligible to apply.

Q. In which format will the films be shown to the invitees? What is the exact design of the event?

A. The films will be shown in digital format – they will be stored in a central server owned by NFDC and made available via LAN (Local Area Network) to viewing facilities linked to the server in the Film Bazaar Viewing Room. To maintain utmost privacy, the computers are not connected to the Internet or web-based applications. The screening room is modeled on similar video libraries or screening facilities available in other film markets across the world, including Cinemart, Rotterdam and Dubai Film Festival.

Q. What steps will be taken to ensure that our film will be free from piracy?

A. The films will be stored in the encrypted digital format on NFDC's Film Bazaar Video server. They will only be made available for viewing to registered buyers, financiers and festival programmers in the Film Bazaar Viewing Room. The Viewing Room is not open to journalists and Media. The Film Bazaar server on which the films are stored will not be connected to the Internet or web-based applications. The film storage, streaming and viewing process will be secure and will not allow any unauthorised download, copy or duplication of films. After the market period, the films will be permanently deleted from the server and all submission material destroyed.

Q. Is there a submission fee for Viewing Room?

A. There is a mandatory application fee for feature films (above 60 minutes). This fee has to be paid for all submissions and is non-refundable:

- Early Bird Deadline (August 15, 2017): If you complete your online application (for your feature-length film), the corresponding payment process and submit your film latest by 11:59 pm (IST) on August 15, 2017, you will have to pay INR 4500/- only.
- Regular Deadline (September 15, 2017): If you complete your online application (for your feature-length film), the corresponding payment process and submit your film, after the early bird deadline of August 15, 2017, you will have to pay INR 5500/- only.
- There is a mandatory application fee of INR 2,000/- only for short films (under 60 minutes). This fee has to be paid for all submissions and is non-refundable. There is no Early Bird Deadline for short film submissions.

Please note that the application fee for the Viewing Room is not the same as the Film Bazaar registration fee, for those who wish to attend the Film Bazaar.

A filmmaker can choose to have his/her film in the Viewing Room without choosing to attend the Film Bazaar. The Viewing Room Software is designed such that the person (buyer/programmer) interested in a film can contact the filmmaker directly via the software. In this case, one only has to pay the application fee for the Viewing Room.

Q. How does it work if I don't attend Film Bazaar but have my film in the Viewing Room?

A. You can choose to have your film in the Viewing Room even if you cannot be present at the Film Bazaar. The programmer/ sales agent/ investor viewing your film can get in touch with you via the email (provided by you in the application form) through the Viewing Room software. Alternatively, the email address of the producer will also be printed in the catalogue. At the end of the Film Bazaar, the applicant will receive a detailed report of how many views the film has had at the Viewing Room.

Q. Is there a selection process for the Viewing Room?

A. No. A completed application form along with the mandatory application fee submitted before the stipulated deadline will ensure that the film is in the Viewing Room. However, Film Bazaar has the right to reject applications that do not meet the specified conditions of a 'Complete Application'. The Film Bazaar has the right to reject the film if guidelines and regulations are not adhered to and/or submissions are incomplete/ in wrong format/ past due date, or any other reasons specific to the film submitted. The decision of the Film Bazaar is final.

Q. If my film is rejected for the Viewing Room, will my application fee be returned?

A. The fee for the Viewing Room is an application fee that is mandatory and shall not be refunded under any circumstances.

Q. Is there a selection process for WIP Lab?

A. Yes, a maximum of 5 fiction feature-length projects will be selected for Work-in-Progress Lab. The final selection of which will be done by Film Bazaar.

Q. In which format do I need to submit the film?

A. After the payment is done, NFDC Film Bazaar will send you a confirmation email along with a link, via which your film can be uploaded. Please see Rules & Regulations for technical specifications. In case of an issue while uploading, the film can also be submitted in a USB drive to NFDC.

Q. Who are the financiers, world sales agents and festival programmers visiting the Film Bazaar this year?

A. While confirmations can only be indicated towards the end of September, on registering for Film Bazaar you shall be given access to the complete list of invitees and others registered for the Market through the website which will enable you to interact and book meetings before the Film Bazaar.

Q. What is the difference between 'Work-in-Progress Lab' and 'Viewing Room'?

A. Work-in-Progress is a lab designed to help the Director of a film achieve an accomplished final cut of the film. The film is viewed at a rough-cut stage by a panel of experts who guide the filmmaker towards a final edit. The objective is to view a film from an international perspective and obtain feedback on the same. It is however not incumbent for the director to implement the feedback that the mentors give. Alternatively, the Viewing Room looks at presenting the latest in Indian cinema that is seeking festival selection/world sales/gap funding. Mentors at the 2016 WIP Fiction Lab included renowned festival director **Marco Müller, Derek Malcolm, Olivia Stewart** and **Philippe Bober**. Serving as an Editing Mentor for the WIP Fiction Lab were **Jacques Comets** and **Soren Ebbe**.

Q. What is the difference between Industry Screening and Viewing Room?

A. The Viewing Room is a platform where films are viewed by registered festival programmers, buyers and financiers on individual computer terminals in private booths via a specially designed Viewing Room software. Films in the viewing room are available for the entire duration of the Film Bazaar, and the software enables registered delegates to filter through the library to access films according to their interests/needs. In addition, a printed catalogue of all films in the Viewing Room, including production and contact details, is also distributed. Industry Screenings are screenings in a digital theatre arranged at the market venue where filmmakers can showcase their films on a large screen to the registered audience of sales agents, distributors, producers, festival programmers and directors. The filmmaker will have to book a screening for their film, and will receive a specific time slot. A total of 25 registered delegates can watch the film at a given screening, giving the film an advantage of more publicity.

Q. Can I apply for both Viewing Room and Industry Screenings?

A. Yes. In fact, it is recommended that you have your film both at the Viewing Room and Industry Screening for maximum exposure at the Film Bazaar. Industry Screening films are screened in a theatre with digital screens, that is open to all delegates and a total capacity of 25 people can watch the film at a given screening. Meanwhile, those who might have missed the Industry Screening can choose to watch the film at the Viewing Room where it is available for the entire duration of the Film Bazaar. (The Viewing Room, however, is not open to journalists and media persons of the market.) A filmmaker can choose to book more than one Industry Screening per film. A filmmaker can choose to apply to either or both the sections of the Film Bazaar.

Q. I am interested in both Viewing Room and Work in Progress Lab. Can I apply for both the sections and how much is fees for both?

A. Yes. You can apply for both sections provided you have a feature-length film that is in the rough-cut stage. Short films and feature-length films which are completed i.e. locked their edit, cannot apply for the Work-In-Progress Lab. Please refer to the Rules and Regulations for better understanding of the constraints of both the programs. To make application easier, Film Bazaar has generated one form for both the sections. Please choose the option (Work-in-Progress Lab and/or Viewing Room) in the form that you want to register for. A maximum of 5 fiction feature-length projects will be selected for each Work-in-Progress Lab whereas all submitted films will be showcased in the Viewing Room.

Q. Will a screening at the Film Bazaar be counted as an official screening of the film?

A. The film will be included in the market documentation that is given out by Film Bazaar to all market delegates. However, a screening at the Film Bazaar is purely a screening for the Industry and is a preview. It is not considered as a premiere of the film and hence, does not affect the chances of the film being selected for World Premiere in international film festivals.

Q. If my film is being shown at IFFI can it also be a part of the Film Bazaar?

A. If your film has been chosen for the Indian Panorama, it can also be showcased in the Film Bazaar Viewing Room, provided the filmmaker applies for this section. You can also book an Industry Screening of your film in the digital theatres, details of which can be seen on the Film Bazaar website.

Q. I received a reference number at the end of my application. What is this?

A. The reference number provided to you is the number of your application. Please save this reference number for reference to your form and correspondence pertaining to your application.

Q. I received a password and email address in my email as well. What is this?

A. The email and password that you had entered in the first stage of your application form under the '*I certify that*' section, act as the login details to your application profile. Using these details, you can access your application profile to see the list of markets/programs you have successfully applied for the current edition of Film Bazaar; as well as submit further applications to different programs using the same details. Please do write to us at films@filmbazaarindia.com for any other specific query not covered in these FAQs.

Q. Am I allowed to embed a watermark on the submission footage?

A. A large watermark on the film image hampers the viewing experience. If at all you wish to add a watermark, please make sure that it is small in size, at the corner of the frame and not across it.

Q. I have a documentary film and I want to apply for the Work-in-Progress Lab (Documentary), How do I apply?

A. The Film Bazaar had a WIP Lab for documentary films in 2014 and 2015. However, this year the WIP Lab for documentary films has been discontinued. If you do have a feature length documentary film (either complete or in rough cut), you can still apply for the Viewing Room where it can be watched by festival programmers and sales agents who source documentaries.