



PRODUCERS' WORKSHOP

FREQUENTLY ASKED QUESTIONS

Q. What is the Producers' Workshop and why was it introduced at Film Bazaar?

A. The Producers' Workshop was created as a knowledge sharing and mentorship space for young producers/students/entrepreneurs). They have the option of bringing in their projects for mentorship to pitch for funds/collaborations etc.

Over the course of five days, the Workshop has key industry professionals and domain experts sharing their insights on different facets of producing films – Pitching, Funding, Co-Production deals, Film Markets etc. – in interactive closed door sessions. The sessions are integrated with the Knowledge Series vertical of the Bazaar and steadily give an overview of the challenges and the opportunities that the Producing Scape offers in both mainstream as well as Indie spaces.

Q. What will be the structure of the Workshop?

A. The Producers' Workshop will consist of sessions/classes spread over the five days of the Bazaar. The end "deliverable" and take away for each participant at the end of the workshop will be a pitch session of the participants' Projects (if they choose to pitch a project) - presented in front of a panel of three mentors.

The sessions/classes will cover topics that will include, but not be limited to the following:

- ✓ Role of a Producer
- ✓ Development
- ✓ Raising Finances
- ✓ International Co-Productions
- ✓ International Sales
- ✓ Alternative Marketing & Distribution Platforms

Day zero (i.e. the afternoon of November 20th) will essentially consist of a mandatory orientation session wherein participants will be taken through the Workshop programming for the days to come and will also be given a detailed explanation of how to navigate the entire Film Bazaar.

The idea of embedding the Workshop within the Film Bazaar dates is to mix the experience of high quality and intense training and guidance and exposure to South Asia's top film market space. At the end of each day, there will be a networking cocktail that will be attended by all the Film Bazaar delegates.

Q. What is a "pitch" and why is it a part of the Workshop?

A. A pitch is a crisp and concise verbal presentation (at times assisted with visual tools) of a project made by the participant in the capacity of a producer and is designed to attract partners on the project. A pitch and the deliverance of an effective pitch is essential to a producer's skills, irrespective of what stage the project is at.

Selected participants can choose bring a project (which may be at any stage of development or production) and pitch to a panel of mentor for their feedback. Subject to the requirement of each project, participants will be able to absorb and embed learning's from the workshop in an effort to shape up their pitch that will be delivered on the last day of the workshop to a panel of three mentors.

During the course of the Workshop, participants will also attend pitch sessions by participants of the Co-Production Market and Work-In-Progress Lab.

Q. What entails the pitch that is to be presented at the end of the Workshop?

A. Each participant will get exactly 5 minutes to present their pitch at the end of the Workshop. The pitch can be designed for a fiction project – Short, Feature or Series, which can be at any stage of development or production.

Overall, a pitch includes (but is not limited to):

- Introduce yourself and your role on the project.
- Present the creative logline of the project.
- Further present the flow of the main character or the main plot line. Why will the audience identify with the character? You can detail the character from beginning to end subject to the time you have.
- Make sure to sum up with how the film ends.
- At what stage is the project and what are you looking for? E.g. financing for a screenplay, financing for development, a delegate producer, etc.
- What is the overall budget of the project and what are your project timelines?

Q. Who will be on the panel to judge the pitch?

A. The panel will comprise of three mentors and would comprise a producer, a fund/financier, a festival programmer/sales agent. The mentors will give you on-the-spot feedback on your pitch.

Q. Who can apply?

A. Anyone who satisfies the below mentioned criteria can apply to the Workshop:

1. For **Industry Professionals** - Young Entrepreneurs in the field of Filmmaking and Media, Professionals who have worked as Producers or Line/Supervising/Executive producers in either one of the following and completed the same: Feature-length film | Short film | Documentary film | Television Commercial | Television Serial

2. For **Students** - Applicants should be currently enrolled in an Educational Institution and should be above 18 years of age
3. Applicants should be proficient in English language.
4. Applicants from across the world are allowed to participate.

Q. What is the last date for application?

A. Application deadline for the Producers' Workshop at Film Bazaar **November 6, 2018** (11.59 PM IST).

Q. What is the application fee for the Producers' Workshop and what does the fee include?

A. Only applicants whose applications have been accepted are required to make payments and confirm their acceptance. The non-refundable application/entry fee for the Producers' Workshop is -

Industry Professionals

- INR 25,000/-* for applications submitted on or before the Deadline, November 6, 2018 (11.59 PM IST)
- INR 11,000/-* if you are already a paid registered delegate for Film Bazaar 2018

Students

- INR 12,500/-* for applications submitted on or before the Deadline, November 6, 2018 (11.59 PM IST)
- INR 5,500/-* if you are already a paid registered delegate for Film Bazaar 2018

* Inclusive of Producers' Workshop application fee and Registration Fee for Film Bazaar, and inclusive of all taxes and any/ all bank charge(s). All fees are non-refundable and non-transferable.

Q. What is the payment process?

A. Once your application is approved, you will be receiving an acknowledgement from the Producers Workshop team. You will need to then login to your MyFilmBazaar account and click on Producers Workshop to proceed to payment; here you can choose Credit/Debit Card or Net-Banking.

NOTE: Cash and Demand Draft will not be accepted.

Q. I have made the payment using Net Banking and there was a failure message. The amount has been debited from my account. What should I do?

A. In case the amount has been debited from your account but you have received a failure message, kindly do not make another transaction.

Write to us at producersworkshop@filmbazaarindia.com so that the Film Bazaar Team can guide you further.

Q. Does my participation to Film Bazaar and Producers' Workshop allows access to IFFI?

A. No, Film Bazaar registration does not allow access to IFFI. However, you can make an additional payment of INR. 1000 (non-refundable, exclusive of any/all bank processing charges) for attending IFFI, subject to availability of tickets. IFFI registration does not allow access to the Opening and Closing ceremonies and Special Events.

Q. How does one apply and what are the requirements?

A. The application form for Producers' Workshop can be accessed on the Film Bazaar website: www.filmbazaarindia.com

Industry professionals will need

- A short profile
- A summary of past projects
- A current project which will be pitched
- Reason for applying to Producers' Workshop (not to exceed 300 words)
- A current passport sized photo
- Company Logo (if applicable)

Students will need

- A current project which will be pitched (If applicable)
- A summary of past projects (if applicable)
- Reason for applying to Producers' Workshop (not to exceed 300 words)
- A letter granting permission to attend the Bazaar, signed and stamped by the college authorities on college letterhead (letter draft provided).
- A Government recognized age proof
- A current passport sized photo

Q. If I apply to Producers' Workshop, will my profile be published in the Market Guide?

A. If you register Online* as an Industry Delegate your profile will be published in the Market Guide. Student Delegate profile will not be published in the Market Guide. However, they will be featured in the Online Market Guide.

NOTE: The deadline for Market Guide is **November 5, 2018***.

Q. Where can I stay while attending the Film Bazaar?

A. You should ideally find accommodation in Panaji, Goa. Please reserve your rooms as soon as you can so as to get the best deals. Availability of rooms becomes scarce, as we get closer to the event. We do not book or reserve rooms for delegates, unless they are invited delegates and mentors of the curated events.

Q. Who will bear the airfare and hotel accommodation?

A. Film Bazaar will not cover airfare / cost of travel of the applicants to Goa and the applicants shall travel to Goa at their own cost. In addition, applicants also have to arrange for their stay in Goa.

Q. How do I travel to and from the Bazaar every day?

A. You have to figure out your own transport.