

Industry Screening 2019

FAQs



Q. What is an Industry Screening?

A. Industry Screenings are film screenings in a digital theatre at the market venue, where filmmakers can showcase their films on a bigger screen to an audience of registered delegates comprising of international sales agents, distributors, producers, sales agents and festival programmers.

Q. How many people can watch a screening at a given time?

A. Each digital theatre has a seating capacity of 23 people.

Q. What is the fee for booking an Industry Screening?

A. The cost for booking one Industry Screening is INR 10,000/- (inclusive of all taxes, exclusive of bank charges) per screening.

Q. What are the advantages of Industry Screenings?

Industry Screenings provides an opportunity to showcase your film before its release/festival participation to an international audience. It directs attention to your film from the right audience worldwide that includes sales agents, festival programmers and distributors.

Once you register, you get:

- **First-hand access** to the **Market Guide**, which contains contact details of International Sales Agents, Distributors, Festival Curators and Producers attending the Bazaar.
- Direct interaction with International Buyers and Sales Agents at the Bazaar.
- Opportunity to showcase your film on a wide-screen format in digital theatres for potential buyers and collaborators.

Q. How do I book an Industry Screening?

A. To book an Industry Screening, please register as a Film Bazaar delegate here - As a Registered Film Bazaar delegate, go to the Industry Screenings section through your MyFilmBazaar account. Once you fill out the Industry Screening application, please make the payment through any of the payment options provided on the page. Once we receive and verify the payment, we will send you a confirmation mail. You can then send us your film in any of the prescribed formats given on the website.

Q. How many digital theatres are set up at the Bazaar?

A. There are 3 digital theatres at the Bazaar that screen films between the 21-24 of November. Two screens have 5.1 Dolby sound, while one screen has stereo sound.

Q. Must I be registered for Film Bazaar 2019? Why?

A. Yes. You must first register as a Film Bazaar Delegate. You can register online by logging onto www.filmbazaarindia.com and completing the registration process. The delegate registration at Film Bazaar provides access to the Bazaar and to the entire database of delegates attending the festival. You can use the same to advertise your film and / or set up meetings for your film at the Bazaar.

Q. I have already registered for the Film Bazaar, now I also want to book a screening. Is it possible?

A. Yes. You can book an Industry Screening later as well even if you didn't opt for it while registering. You can write to us at screenings@filmbazaarindia.com to do so and the payment can be through online payment option.

Q. Is there an assured audience for Industry Screenings? How does audience participation work?

A. Distributors, sales agents and festival curators from across the globe come to Film Bazaar seeking new talent/films. The Industry Screenings provides a dedicated platform where they can watch new films. We do not compel anyone to watch a particular film but in the past Industry Screenings have played to packed theatres, validating the success and need for such a platform.

Q. How can I get registered delegates to view my film at the Industry Screenings?

A. Once you register for Film Bazaar, you get access to the entire Film Bazaar **Market Guide**. With this access you can contact registered delegates directly and promote your film. We also have multiple advertising and branding options (both paid and unpaid) for you to showcase publicity material of your film at the venue and thus draw attention to your film and screening. Do get in touch with us on promotions@filmbazaarindia.com to know more about the advertising options we offer.

Q. How do I advertise about the screening of my film?

A. After you have registered for the Bazaar, you will have the option of maximizing your participation where you may choose to put in advertisements (at a cost) in our market dailies, Market Guide, signpost advertising and delegate kit inserts etc. Besides this, there will be pin up boards at the venue where you may put up posters of your films (free of cost), mentioning the screening details. Also, an Industry Screenings brochure with the schedule will be made available to all delegates attending the market through delegate kits. This provides seamless mileage to your film to reach potential buyers at the Bazaar.

Q. Can I invite people for the screening who are not registered with the Film Bazaar?

A. Only people registered for Film Bazaar can attend the screenings. You are most welcome to invite anyone who is a delegate at the Bazaar for your film.

Q. Can I book more than one screening of the same film?

A. Yes. You may book more than one screening of the same film.

Q. What is the difference between Industry Screenings and Viewing Room?

A. Industry Screenings are screenings of films in a digital theatre arranged at the market venue where filmmakers can showcase their films on a large screen to the registered audience of sales agents, distributors, producers, festival programmers and directors. The Viewing Room is a platform where registered festival programmers, buyer and financiers can view films on individual computer terminals in private booths via specially designed Viewing Room software. At the Viewing Room, the film is part of a library, is available to be viewed for the entire duration of the Film Bazaar, and is subject to the viewer's discretion.

Q. Can I select the screening timing and date for the screening of my film?

A. We would have loved to accommodate your requested date and time, but the allotment of screening timing and date solely rests at the Film Bazaar Team's discretion. However, you can mention your preferred slot while writing to screenings@filmbazaarindia.com and we will try our best to give your film the preferred time slot.

Q. How and where and by when can I submit my film?

A. The films need to reach NFDC's head office at Worli, Mumbai on or before October 15th, 2019 in any of the formats specified on the website. Late submissions of hard-drives containing the films will not be entertained and will lead to cancellation of the screening. Films for Industry Screening are accepted on a first-come-first-serve basis, so book the screening early to get preferred time slots and screens. The NFDC Worli address is:

Film Bazaar 2019 - IS

National Film Development Corporation

6th Floor, Discovery of India Building,
Nehru Centre, Dr. Annie Besant Road,
Worli, Mumbai 400 018, Maharashtra.
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Q. When do I get my film back?

A. The films submitted can be collected from the NFDC's Head office at Worli, Mumbai after the November 30, 2019.