



# CO-PRODUCTION MARKET

## Definitions

This document has been prepared as a guideline for filling out the application form. Please read the definitions carefully before submitting your application to ensure that your submission materials meet our requirements.

Please note that all submission materials (including script for shortlisted applicants) are required to be written in English despite the final film being in any language other than English.

Please bear in mind that all applications must adhere to the given word limit in order to be accepted.

The submission requirements for the first stage of the Co-Production Market 2020 are:

### 1. LOGLINE (Max. 40 words)

A Logline is a short description that provides the WHO, WHAT and HOW of the story.

Loglines are often published on websites or printed in programme guides.

For example:

*Titli* – In the badlands of Delhi’s dystopian underbelly, Titli, the youngest member of a violent car-jacking brotherhood, plots a desperate bid to escape the ‘family’ business.

*Queen* – A Delhi girl from a traditional family sets out on a solo honeymoon after her marriage gets cancelled.

*Rang De Basanti* - The story of 6 young Indians who assist an Englishwoman to film a documentary on the extremist freedom fighters from their past, and the events that lead them to relive the long forgotten saga of freedom.

### 2. SHORT SYNOPSIS (Max. 200 words)

- The short synopsis outlines the plot and the major turning points of the story. It addresses the WHO, WHAT and HOW of the story while clearly describing the beginning, middle and end. The synopsis also describes the emotional journey of the protagonist(s) – the inner conflicts of characters and what is at stake for them with a clear indication of the story’s plot.
- The synopsis also gives a sense of the story’s setting in time and space.

### 3. STORY OUTLINE (8 - 10 PAGES)

- The story outline describes in detail the WHO, WHAT and HOW of the story. It gives a sense of the characters and their key choices and actions that drive the plot.
- The story outline includes the decisions and actions the characters take in pursuit of their goals, the hurdles they face and what they do to overcome the barriers, whether they win or lose and where we leave them in the end.
- Revealing the end is crucial in a story outline. It should not end in three dots. The story outline is the complete story, not just the premise that leaves readers curious about what happens next. The readers must be convinced that the end is a logical, dramatic outcome of all the events before. The aim of a well-written story outline, then, should be to excite the readers about the possibility of the story as a film.
- Remember that the story outline should tell the story as clearly as possible, and not elaborate on what the story 'is about'.
- Please format your document in 12 point font, single spaced, 1" margin.
- Before uploading, please save your filename as:  
**EnglishTitle\_Applicant'sName\_StoryOutline**

#### **4. DIRECTOR'S STATEMENT (Max. 200 words)**

The director's statement should describe the directorial approach to the project. Ideally, it should outline the relationship between the meaning/idea of the work and the form in which it is to be expressed.

Some points to take into consideration when writing the director's statement are:

- What is your take on the story/script?
- What is your creative vision for the film?
- How would you describe the tone, performance style, visual style (the approach to design, camera and editing), and choices relating to treatment of sound and score?
- What are your plans for casting?

Note: We do not expect a director to have all the answers. The above points are only to get you started. Do tell us anything else that will help us get a better idea of the project.

#### **5. PRODUCER'S NOTE (Max. 200 words)**

Some points to take into consideration when writing the producer's statement:

- Producer's understanding of the current script and the project
- What the project ultimately stands to deliver to an audience
- Reasons for collaborating with the director
- Reason for choosing the project
- Vision for the project
- Justification of the budget
- Reasons for seeking Co-Production

#### **6. PRODUCTION PLAN**

Please download the Production Plan Template to fill out the following financial details and time needed for each production activity. Upload the same file in your application form.

<b>Project Name: ABC</b>	<b>Financing Required</b>	<b>Financing Secured</b>	<b>Source of Financing</b>	<b>No. Of Months</b>
Development	xxxx			2
Pre-Production	xxxx			3
Production	xxxx	xxxx	AB Films	2
Post Production	xxxx			2
Sales & Marketing	xxxx	xxxx	XYZ Pictures	2

## **7. FULL SCREENPLAY**

The script should be in English with dialogues in English (not Roman Hindi) in industry accepted format.

You can find details of script formatting here <http://www.storysense.com/SPFormat.pdf>

While there are no strict limits to the number of pages of your script, a conventional script is between 90 - 120 pages.