

# Industry Screening 2020

## FAQs



### **Q. What is an Industry Screening?**

A. Industry Screenings are virtual film screenings where filmmakers can showcase and pitch their films to all registered delegates attending Film Bazaar Online, which include international sales agents, distributors, producers, sales agents and festival programmers.

### **Q. What is the fee for booking an Industry Screening?**

A. The cost for booking one Industry Screening is INR 3,000/- (inclusive of all taxes, exclusive of bank charges) per screening. You will need to register as a delegate to apply for Industry Screening.

### **Q. What are the advantages of Industry Screenings?**

A. Industry Screenings provides an opportunity to showcase your film before its release/festival participation to an international audience. It directs attention to your film from the right audience worldwide that includes sales agents, festival programmers and distributors. This year since it's an Online Bazaar the films of Industry screenings will be available for viewing to all the registered delegates from January 16-21, 2021. Allowing a wide reach of viewership since there won't be any slots for screenings.

You can also choose to have a private screening link for a selected delegate.

### **Once you register, you get:**

- **First-hand access** to the **Market Guide**, which contains contact details of International Sales Agents, Distributors, Festival Curators and Producers attending the Online Film Bazaar.
- Schedule one on one meeting Buyers and Sales Agents .
- Opportunity to showcase your film on a virtual platform for potential buyers and collaborators.

### **Q. How do I book an Industry Screening?**

A. To book an Industry Screening, please register as a Film Bazaar delegate here - As a Registered Film Bazaar delegate, go to the Industry Screenings section through your MyFilmBazaar account. Once you fill out the Industry Screening application, please make the payment through any of the payment options provided on the page. Once we receive and verify the payment, you will receive an automated confirmation mail. You can then upload your film trailer as well your full film in the prescribed formats given on the website.

**Q. Must I be registered for Film Bazaar 2020? Why?**

A. Yes. You must first register as a Film Bazaar Delegate. You can register online by logging onto [www.filmbazaarindia.com](http://www.filmbazaarindia.com) and completing the registration process. The delegate registration at Film Bazaar provides access to the Bazaar and to the entire database of delegates attending the Online festival. You can use the same to advertise your film and / or set up Online meetings for your film at the Bazaar.

**Q. I have already registered for the Film Bazaar, now I also want to book a screening. Is it possible?**

A. Yes. You can book an Industry Screening later as well even if you didn't opt for it while registering as a delegate.

**Q. Is there an assured audience for Industry Screenings? How does audience participation work?**

A. Distributors, sales agents and festival curators from across the globe come to Film Bazaar seeking new talent/films. The Industry Screenings provides a dedicated platform where they can watch new films. We do not compel anyone to watch a particular film but in the past Industry Screenings have played to packed theatres, validating the success and need for such a platform.

**Q. How can I get registered delegates to view my film at the Industry Screenings?**

A. Once you register for Online Film Bazaar, you get access to the entire Film Bazaar **Market Guide**. With this access you can contact registered delegates directly and promote your film. We also have multiple advertising and branding options (both paid and unpaid) for you to showcase publicity material of your film in the e-market guide and our virtual platform. Do get in touch with us on [promotions@filmbazaarindia.com](mailto:promotions@filmbazaarindia.com) to know more about the advertising options we offer.

**Q. How do I advertise about the screening of my film?**

A. After you have registered for the Bazaar, you will have the option of maximizing your participation where you may choose to put in advertisements (at a cost) in our virtual Market Guide. Also, an Industry Screenings brochure with the schedule will be made available online, to all delegates attending the market. This provides seamless mileage to your film to reach potential buyers at the Bazaar.

**Q. Can I invite people for the screening who are not registered with the Film Bazaar?**

A. Only people registered for Online Film Bazaar can attend the screenings. You are most welcome to invite anyone who is a delegate at the Bazaar for your film.

**Q. Can I book more than one screening of the same film?**

A. Yes. You may book more than one screening of the same film. The cost of per screening is INR 3000/-.

