

NFDC FILM BAZAAR ONLINE

NOVEMBER, 2021



RULES AND REGULATIONS

VIEWING ROOM AND WORK-IN-PROGRESS LAB

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INTRODUCTION

Following are the rules and regulations pertaining to the Viewing Room and Work-in-Progress Lab at NFDC Film Bazaar Online Nov. 2021. The filmmakers can apply with their film either in the Viewing Room or Work-in-Progress Lab or both sections. Please read the following points carefully to make the best choice for your film. There is only one application form for each of the three sections - Viewing Room (**VR**) or Work-in-Progress Lab (**WIP**) or Viewing Room and Work-in-Progress Lab (**VR & WIP**).

The regulations without a prefix will be valid for all the three sections: **VR**, **WIP** and **VR & WIP**.

The regulations which are specific only to

- Viewing Room Applications will have a prefix (**VR**),
- Work-in-Progress Lab Applications will have a prefix (**WIP**)
- Both Viewing Room and Work-in-Progress Lab Applications will have a prefix (**VR & WIP**).

COMMON GUIDELINES

1. This year, Viewing Room and Work-in-Progress Lab will be held online as part of NFDC Film Bazaar Online Nov. 2021.
2. This year Film Bazaar is offering one free registration per film application. Either the director or the producer can avail of this free registration to represent the film at NFDC Film Bazaar Online Nov. 2021.
3. This application form is only for submitting the film to **VR / WIP / VR & WIP** sections. This form should not be confused with registration to Film Bazaar. On successful completion of this application, you will be guided on how to register further as a delegate by the Film Bazaar team.
4. Only films from India and South Asia are eligible, i.e. a large part of the film photography should be based in India / South Asia. Else, the filmmaker or at least one of the Co-Producers of the film should be from India / South Asia. In case of an anomaly, please write to films@filmbazaarindia.com for clarification.

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5. For NFDC Film Bazaar Online Nov. 2021, a feature-length film is a film of duration 60 minutes or more. A film below the duration of 60 minutes will be considered a short film.

6. The application fees are in INR and non-refundable. This fee is inclusive of one free registration to attend NFDC Film Bazaar Online Nov. 2021.

	Section	Feature Film	Short Film
Early Bird Deadline: September 9, 2021 (Latest by 11.59 p.m.)	VR	6500	5500
	WIP	7500	NA
	VR + WIP	7500	NA
Deadline: September 22, 2021 (Latest by 11.59 p.m.)	VR	7000	6000
	WIP	8000	NA
	VR + WIP	8000	NA

Please note

1. All application fees are in INR and non-refundable.
2. The application fee is inclusive of one free registration to attend NFDC Film Bazaar Online Nov. 2021.

7. The film to be submitted, whether complete or in the rough-cut, should contain hard-coded English subtitles, wherever applicable.

8. A filmmaker cannot use the logo of NFDC Film Bazaar in their film or promotional material without permission of NFDC. A film in NFDC Film Bazaar does not indicate that NFDC endorses the film in any way.

9. NFDC Film Bazaar is only a platform to present films. The programmer is not bound to give the filmmakers personal feedback on their submitted films. Only the films selected for the WIP Lab will receive feedback from the mentors. NFDC Film Bazaar also does not provide individual guidance regarding festival strategy.

10. Once the application procedure is complete, NFDC Film Bazaar may ask for additional project information, if needed. Kindly ensure that the primary contact person is available to respond to emails promptly.

(VR) For Viewing Room –

1. Films submitted to Viewing Room can be of any duration and genre. Hence, fiction features, documentary features, animation features, fiction short, documentary shorts and animation shorts are eligible for this section.
2. The Viewing Room is a platform only for films. Pilot episodes of web-series are not eligible for submission.
3. Films can be completed or in any stage of post-production. They should have either all or a large part of the principal photography complete. Films in pre-production are not eligible for this section.
4. This platform is most suitable for films seeking film festivals / world sales / distribution partners / finishing funds.
5. All complete submissions that have paid the application fee by the due date will be a part of the Viewing Room.
6. NFDC Film Bazaar has the right to reject the film if guidelines and regulations are not adhered to and / or submissions are incomplete / in the wrong format / past due date, or any other reason specific to the film submitted. Decision of the NFDC Film Bazaar team is final.
7. The process of submission will be considered complete only after successful upload of the final film file. Without any film material, the film will not be showcased in the Viewing Room. The filmmakers need not submit their entire films to be showcased in the Viewing Room of NFDC Film Bazaar Online Nov. 2021, however they can choose to do so. They will be required to at least submit a film clip of minimum ten-minute duration. This film clip could be an assembly of several complete scenes from the film. **Kindly avoid submitting a trailer.** The film file submission instructions are mentioned at the end of this document.
8. All the applicants for the Viewing Room will have to sign an Undertaking at the time of submitting the application form. The Undertaking is available [here](#).

(WIP) For Work-in-Progress Lab –

Work-in-Progress Lab is a closed door lab/workshop. It is not a platform to showcase films. Those who wish to apply for this Lab and also have their films showcased at Film

Bazaar need to opt for '**VR & WIP Lab**'. Please see the **VR & WIP** section for the guidelines specific to this section. Those who wish to apply only for the Lab can see the guidelines mentioned below.

1. Work-in-Progress Lab is open only to feature-length fiction films (above 60 minutes). Animated feature films, Documentary feature films and short films cannot apply for this section. Completed films are not eligible for the Work-in-Progress Lab. The film to be submitted should be in its rough-cut stage or just before final edit. All or a large part of the principal photography must be complete, but not the entire post production.
2. Please ensure that the submitted rough cut for selection is of minimum duration of 60 minutes. Please submit the best possible cut of the film for consideration as the cut will be watched only once by the programmer for selection purposes. The rough-cut should not be double the intended final duration of the film. Please do not submit a rough assembly of the entire film, nor a trailer.
3. A maximum of 5 feature-length fiction films will be selected for the Work-in-Progress Lab. The decision of NFDC Film Bazaar will be final.
4. A film which has applied to the Work-in-Progress Lab and has not been selected can choose to be showcased in the Viewing Room without any additional application fee, if the applicant is seeking visibility, finishing funds, distribution or film festivals for the film. We highly recommend this.
5. This year the WIP Lab will take place online. The Director and the Editor of the selected films will be provided free registration to NFDC Film Bazaar Online Nov. 2021 to attend the Work-in-Progress Lab. In case, the Director cannot attend the online sessions of the Work-in-Progress Lab, the film will be disqualified and another project will be selected in its place.
6. The Producer of the film cannot attend the Work-in-Progress Lab in place of the Director and the Editor of the film cannot attend in the absence of the Director.
7. The Work-in-Progress Lab will be conducted in English. As it is an online lab, the film team will need to be proficient in English. The dates of the Lab will be informed to the selected participants.
8. The WIP Lab participants are expected to attend NFDC Film Bazaar Online Nov. 2021 for the entire duration (November 20-25, 2021).

(VR & WIP) For both Viewing Room & Work-in-Progress Lab –

VR & WIP section is for those films that wish to apply for the WIP Lab and also be a part of Viewing Room at Film Bazaar. In case you apply for this section, even if your film is not selected for the WIP Lab, it will be showcased in the Viewing Room.

1. **VR & WIP** is open only to feature-length fiction films (above 60 minutes). Animated feature films, Documentary feature films and short films cannot apply for this section. Completed films are not eligible for **VR & WIP**. The film to be submitted should be in its rough-cut stage or just before final edit. All or a large part of the principal photography must be complete, but not the entire post production.
2. Please read the previous guidelines pertaining to **VR, WIP** and common guidelines to get a better understanding of this section.

APPLICATION FORM

This is a form that can be filled in stages and kindly make sure that you click on the ‘?’ icon in the application form wherever it appears for the specific instructions to the field. The form need not be filled in one go. You can save the information by clicking the button ‘**Save Work and Finish Later**’ at the bottom of the application form.

1. The email address and phone number provided by the Primary Contact Person in the first stage of the application form shall be regarded as the single-point contact address between NFDC Film Bazaar and the applicant. Kindly ensure that the Primary Contact Person is easily reachable upto the end of NFDC Film Bazaar Online Nov. 2021.
2. The contact details of the first producer mentioned on the application form will be published in our online catalogue. Hence, please ensure that this belongs to the Rights Holder of the film who would be able to respond to potential future queries by international film professionals.
3. Word limits are to be adhered to wherever mentioned in the application form. NFDC Film Bazaar reserves the right to shorten and/or edit the text for the purpose of publication of selected projects in the NFDC Film Bazaar Catalogue.

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4. Completed applications need to be submitted by the prescribed deadline. NFDC Film Bazaar will not take responsibility for the exclusion of projects if complete information is not supplied by the above-mentioned date.
5. The filmmakers are required to submit at least three film-stills and one director's photograph along with the application form. These should be three images from the film and not production/working stills. NFDC Film Bazaar reserves the right to crop the images as per design requirements.
6. Application will be accepted only upon payment of the mandatory application fee.
7. By submitting the application form for Viewing Room and/or Work-in-Progress Lab the applicant hereby certifies, with regards to all third parties involved, that he/she has read and understood the rules and regulations listed, that he/she is legally authorized to submit the film for Viewing Room and/or Work-in-Progress Lab and that the information given by the applicant is true and correct. The applicant indemnifies Film Bazaar and NFDC against any claims to the contrary.

FILM FILE UPLOAD GUIDELINES FOR VIEWING ROOM

This is a set of guidelines for all applicants. There is a two-stage process for submitting your film file.

1. **To be viewed by Programmer Only** - At the time of application, the applicant has to provide a downloadable link in the application form for the film programmer to view. This has to be the link to the entire rough-cut of the film or the completed film. Only the film programmer will have access to this file. This file is not going to be considered for the Viewing Room at NFDC Film Bazaar Online Nov 2021.
2. **(VR and VR & WIP) To be viewed by Delegates** - For the online Viewing Room, the filmmaker can opt not to submit their complete film but will be expected to submit at least a minimum of ten minutes of their film. The Viewing Room team will contact you in October 2021 requesting you to upload the final film file / film clip onto our server. This uploaded film file will undergo the process of digitalization and encryption, and will be stored in our server. This film file will be the one that will be viewed by the selected delegates of NFDC Film Bazaar.

The upload process will only take place on receipt of the signed Undertaking from your end which can be sent to us via email as a signed and scanned document.

DURATION OF THE FILM FILE

If you have submitted a feature-length film you need to upload either your entire film or a film clip. If you choose to upload a film clip, please ensure it is of minimum 10 minutes and maximum up to the entire length of your film for the online Viewing Room.

For e.g., if your film has a duration of 90 minutes, you can choose to submit a film clip of nothing less than 10 minutes. The film clip can be of any duration between 10 minutes to 90 minutes.

Please do not upload a trailer. For the film clip, we recommend you choose a film scene or a collection of scenes from your film. You can also choose to submit the entire film that is equivalent to 90 minutes.

If you have a short film under 30 minutes, we strongly recommend that you upload the entire duration of your film on the online Viewing Room.

VR ACCESS

As mentioned on our website, the Viewing Room is going to be a restricted space. NFDC grants access to registered delegates according to their profiles (**VR Access**). Only if a delegate registers as a buyer, investor, film festival programmer, sales representative or distributor, they get access to view the films in the Viewing Room. However, as an applicant, you will be able to filter this list even further by deciding for yourself who from them gets access to view your film. You can choose to revoke a delegate's access if you wish to. You will be provided a link before the Film Bazaar begins, which will enable you to do so.

For e.g. if 100 people register as delegates and NFDC gives **VR Access** to only 50 delegates based on their profile, you will be able to view the names and profiles of these 50. You can then further decide to give **VR Access** only to 20 delegates from this list and revoke **VR Access** to the remaining 30. The 30 people who YOU do not give **VR Access** to, will not be able to watch your film / film clip that you have submitted in the Viewing Room, even if they have access to other films in the Viewing Room. If they wish to view your film, they will be able to contact you personally via the VR Software and you can then choose to respond to them. They will, however be able to read information

on your film (synopsis, your contact details and film stills) as that will be part of the Viewing Room Catalogue that is available to every registered delegate of NFDC Film Bazaar Online Nov. 2021.

(Please note: as an applicant of Viewing Room you are not automatically a delegate to the Film Bazaar. If you wish to attend NFDC Film Bazaar Online Nov. 2021, you have to register as a delegate by clicking [here](#). As an applicant of Viewing Room, kindly refer to Rules & Regulations to know more about your registration to Film Bazaar.)

Since this year NFDC Film Bazaar is happening online, to ensure non-piracy of the films, NFDC is taking the following safety measures. We had 193 films / film clips playing in the online Viewing Room at NFDC Film Bazaar Online Jan. 2021. We ensured a 100% safety record for all the films by executing the measures mentioned below. -

- **Restricted access to delegates** - Please note this includes you, even if you have registered as a delegate. A filmmaker from the Viewing Room will not be able to access the films of other filmmakers as a filmmaker comes under the profile of a 'seller' and not a 'buyer'. As a registered delegate, you will have access to the Viewing Room Catalogue which lists the text information on the film and stills, but you will not be able to enter the Viewing Room zone. NFDC grants access based on the profile of the registered delegate filled in by them. If we are not convinced about the authenticity of the profile, we ask for a few more details to verify if the delegate is indeed a buyer or just posing as one.
- **Watermark** - The email address of the viewer will appear as a watermark on the film image. Even if someone tries to record the film via screengrab, their own email address appears on the film file. This is an international practice followed by online film festivals and is a proven deterrent to piracy.
- **Report of viewers** - All applicants will receive a report of every viewer of their film so that you know who has viewed your film via the Viewing Room interface. If you are a registered delegate you will receive a daily report from Film Bazaar. If you are an applicant who has not registered you will receive a report of cumulative viewing over all days after Film Bazaar ends.
- **Encryption** - The film-file is stored in an encrypted format and is non-downloadable. Even if a plug-in is used to download the film it will not be downloaded in a playable format on any player available online.
- **Warning** - All delegates with **VR Access** will receive an intimation from us that their viewing is tracked by our systems. They will be informed that we are vigilant and aware of any download, and warned that it's a legal offence.

However, since laptops have screen recording facilities and plug-ins are available on the internet, NFDC cannot ensure that no viewer will engage in the illegal act of piracy by choosing to record the screen image (which is different from downloading a film). This cannot be controlled by us as the viewer is not present in a physical space like Viewing Room in Goa where we used to collect mobile phones before they entered the room. Hence, as a solution, you can upload a film clip of minimum 10 minutes instead of your entire film. We would however encourage you to upload your entire film for the benefit of film programmers, sales agents, distributors and buyers. Encouraged by the 100% safety record of our previous online edition, we are confident that filmmakers who submitted their entire films got good visibility in a safe environment and without any incidents of piracy.

Please be aware that if you choose not to upload any film clip, your film will not be showcased in the Viewing Room and will only be available in the Catalogue. This will make it more difficult for you to engage with film professionals as they would prefer meetings with filmmakers whose films/ film clips have made an impact.

Keeping this in mind, kindly make an informed decision on how much of your film you would want to make available at the online Viewing Room and kindly communicate it precisely to us. We advise you to choose the content of the film clip you wish to display wisely to avoid being easy prey to potential mischief makers. NFDC has indemnified itself against any content in the Viewing Room. However if you do feel that your film clip can be misunderstood and exploited to create unnecessary controversy, we would advise you to share your entire film only via email to the film professional of your choice from the market guide. This will help you maintain the needed discretion for your film.

We encourage you to send your entire film so that the viewer can engage with it well. However if you are sending a film clip, we would suggest the following -

1. **Please try to NOT send a film trailer.** Film Trailers are for audiences and are also a specialised edit that requires professional guidance and usually communicates a different rhythm than the actual rhythm of the film. It's better to send a complete scene or two complete scenes of the film which you feel represents your film well and the film programmer will get the feel of the real rhythm of your film. Or, you can send us a continuous portion of minimum ten minutes.
2. Please send us your file named '**Original title_ VR**'.

For eg: If the Original Title of your film is '*Uski Roti*' you need to send us the film file as '*Uski Roti_VR*'. If your Original Title and English Title are the same, kindly send us the English Title. For eg: '*Gandhi_VR*'

3. Once you have decided on the duration of the film clip, please upload the clip for that exact duration. Also send us an email mentioning what that duration is, so that we are aware of it during tech-checks of the film files. Once the film clip has been sent it cannot be changed for another film clip. This involves too much coordination by the team and we would be unable to allow changes. If you ask for changes in the film file submitted we might have to charge you extra for that. So kindly upload only one file onto the Viewing Room server.
4. All emails should be 'Reply All' and include everyone cc'd in the email chain for the team to coordinate different aspects. Please do not just send a reply to only one of us.
5. Please note that short films under 30 minutes are requested to upload the entire duration of the film on the online Viewing Room.
6. All your producers should be kept in the loop. Any complaint by an unknown person claiming to be a producer on the film will lead to the film being removed from the Viewing Room Online. We will not have the time to gauge the authenticity of any complaint, nor resolve it. Only undisputed films are allowed to play in the Viewing Room.
7. You can upload the film/film clip directly on to our server by clicking on the '**Upload Film**' button on the Viewing Room page, after logging into My *Film Bazaar Account*. Please refer to the technical specifications on the website and send us your film file in the correct format. Our team will get in touch with you in October regarding this process.

Deadline - Please upload all your films before or latest by Monday, October 18, 2021.

Please note – The technical specifications are standard guidelines for your easy reference. All your films will be viewed on individual devices/ standard laptops, so kindly take an informed decision on what you feel will be optimum. Please adhere to file size and do not exceed it. Do let us know in case you face any issue in the process of film uploads.

For any clarification, please write to films@filmbazaarindia.com.

Kindly read the [FAQs](#) and the [Undertaking](#) before filling the form. If you have any specific query not covered in all the three documents, kindly send an email to

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films@filmbazaarindia.com with the original title of your film as the subject of the email.

Thank you for your kind attention and all the best for your application!