

# NFDC FILM BAZAAR ONLINE

NOVEMBER, 2021



## FREQUENTLY ASKED QUESTIONS (FAQS)

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### VIEWING ROOM AND WORK-IN-PROGRESS LAB

**Q. Is NFDC Film Bazaar the same as Goa Film Festival (IFFI)? If my film is selected for NFDC Film Bazaar, will it screen at IFFI?**

A. NFDC Film Bazaar is a film market organised by NFDC with the aim to promote South Asian Cinema and film talent to worldwide film professionals. NFDC Film Bazaar is purely a B2B platform. It is not the same as IFFI, which is the International Film Festival of India (IFFI) which holds screenings of films for audiences. NFDC Film Bazaar is organised annually alongside IFFI at the Goa Marriott Resort. This time, NFDC Film Bazaar will be held ONLINE from November 20-25, 2021. Films that screen at the NFDC Film Bazaar Online Nov. 2021 are purely screenings for the Industry and Market with the aim of attracting buyers, investors, distributors and festival programmers. It is not to be confused with IFFI which is a film festival.

**Q. What are the dates of NFDC Film Bazaar?**

A. NFDC Film Bazaar Online Nov. 2021 will be conducted online from November 20-25, 2021.

**Q. How and when can I register as a delegate for NFDC Film Bazaar?**

A. You can register as a delegate at NFDC Film Bazaar Online Nov. 2021 by filling out an online registration form. Go to the 'Sign Up' section of the website and create a **MyFilmBazaar** account.

You can apply for the various individual programmes (please check the individual programme sections on the website for application deadlines, eligibility criteria and requirements), or register only as a delegate without any project.

If you register online before the closing date, you can have your profile, contact details and photograph published in the online Market Guide. Every delegate attending the Bazaar has access to this guide and is an essential networking tool.



### Q. What is a MyFilmBazaar Account?

A. **MyFilmBazaar** Account lists the various applications submitted by a single applicant across the various programmes of the Film Bazaar. If you wish to submit more than one application in the Viewing Room/Work-in-Progress Lab and/or any other program of NFDC Film Bazaar, kindly use only one email ID across the sections to do so. In the event that you have already registered your email ID, you will be prompted to use the same login credentials as entered by you during your first application. You will have access to all relevant information to NFDC Film Bazaar Online Nov. 2021 in your **MyFilmBazaar** Account.

### Q. How do I decide which section to apply to in NFDC Film Bazaar?

A. If you are a filmmaker or an aspiring filmmaker, here is the rough guide to NFDC Film Bazaar Online Nov. 2021.

If you have a film at the stage of a treatment or script and haven't started shooting the film, you may want to apply for the Co-Production Market. For more info, please click [here](#).

If you have a feature-length film that is in post-production but not complete, the Work-in-Progress Lab as well as the Viewing Room could be an option for you. (Submission deadline – September 22, 2021). For more info, please click [here](#).

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Short films or feature-length films that are complete or in post-production stages and are looking for film festivals, film distribution, world sales and gap financing can apply to the Viewing Room (Submission deadline – September 22, 2021). For more info, please click [here](#).

If you have a completed film and wish to showcase it to all registered delegates attending Film Bazaar, you can choose to book an Industry Screenings slot. Hence, completed feature films can apply to VR and Industry Screening simultaneously. For more info, please click [here](#).

You can also attend NFDC Film Bazaar Online Nov. 2021 just as a delegate, even if you do not have a project in hand and experience the film market online, as an investor or a producer looking for new projects/films. For registration queries, write to us at [registration@filmbazaarindia.com](mailto:registration@filmbazaarindia.com). For more info, please click [here](#).

#### **Q. What is the Viewing Room at the NFDC Film Bazaar?**

A. The objective of the Viewing Room is to present a selection of latest films, complete or in progress, from India and South Asia to festival programmers / world sales agents / buyers / distributors / VOD platforms. The films that are looking for finishing funds, and are in the final stages of production can also apply to Viewing Room. Viewing Room is a restricted zone and hence, film clips (or entire films\*) can be viewed online only by selected delegates. The films are stored on our secured server and played on a piracy-free platform.

#### **Q. What are the kinds of films suitable for Viewing Room?**

A. Films that have just been completed, that have not yet travelled to festivals abroad, or have done so in a limited way. Films in the post-production stage looking for finishing funds are also eligible to apply. Films looking for distribution deals can also apply. There is no restriction on the completion date of the film. Applicants can send older films that are still available for distribution.

#### **Q. Can I apply to Viewing Room (VR) again if my film was in VR previously?**

A. Yes, you can showcase your film in the Viewing Room again even if you have submitted the same film before.

#### **Q. How do I apply for Viewing Room and / or Work-in-Progress Lab?**

A. The application process for Viewing Room and Work-in-Progress Lab is an online process and a common one. You will have to first create a **MyFilmBazaar** account. You

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will have to read the [Rules & Regulations](#) carefully to decide if your film is eligible only for Viewing Room (**VR**) or Work-in-Progress Lab (**WIP Lab**) or both (**VR+WIP**). You will be expected to fill the appropriate online form with the required details and pay your application fees to submit an application successfully. On successful submission of the application (including payment), you will be provided with a reference number. You must quote this number in any correspondence in relation to your application for the Viewing Room and / or Work-in-Progress Lab. If you already have an existing **MyFilmBazaar** account, please login to your account to create an application. If you do not have a **MyFilmBazaar** account, please click [here](#) to create one.

Since Film Bazaar is offering one free registration per application, this can be availed by the director or the producer of the film. On successful payment of application fee, you will receive a confirmation email, guiding you on how to avail the free registration.

#### **Q. What are the submission deadlines and what are the application fees for all three sections?**

This year Film Bazaar is offering one free registration per film application to **VR**, **WIP** and **VR+WIP**. Hence the application fee is inclusive of one registration fee. Either the director or the producer can avail of this free registration to represent the film at NFDC Film Bazaar Online Nov. 2021.

	Section	Feature Film	Short Film
<b>Early Bird Deadline:</b> September 9, 2021 (Latest by 11.59 p.m.)	VR	6500	5500
	WIP	7500	NA
	VR + WIP	7500	NA
<b>Deadline:</b> September 22, 2021 (Latest by 11.59 p.m.)	VR	7000	6000
	WIP	8000	NA
	VR + WIP	8000	NA

Please note

1. All application fees are in INR and non-refundable.
2. The application fee is inclusive of one free registration to attend NFDC Film Bazaar Online Nov. 2021.

**Q. What is the selection process for the Viewing Room?**

A. No film that has completed the application is rejected from the Viewing Room. A completed application form along with the mandatory application fee paid before the stipulated deadline and the submission of the film / film clip will ensure that the film will be showcased in the online Viewing Room. However, in specific cases, NFDC Film Bazaar has the right to reject applications if guidelines and regulations are not adhered to and/or submissions are incomplete/ in wrong format/ past due date, or any other reasons specific to the film submitted. The decision of NFDC Film Bazaar is final.

Every year, Film Bazaar recommends 20 films from the Viewing Room. These films are called Film Bazaar Recommends (FBR) films. All feature-length films at any stage of post-production that submit to the Viewing Room are in consideration for this section. The FBR section is curated for purposes of highlighting contemporary styles of filmmaking. This curation is made at the sole discretion of the programmer, Deepti D'Cunha, who has been an external consultant with Film Bazaar for over a decade. NFDC indemnifies itself against this selection.

**Q. If my film is rejected for the Viewing Room, will my application fee be returned?**

A. The fee for the Viewing Room is an application fee that is mandatory and shall not be refunded under any circumstances.

**Q. In which format will the films be shown to the delegates? What is the exact design of the event?**

A. Entire films or film clips will be shown in digital format. They will be stored in a remote server owned by NFDC and made available online via the secure Viewing Room software. The online Viewing Room is modeled on similar platforms available in other online film markets across the world. Registered delegates who are given VR Access will be able to log into view the films and a report will be sent to the filmmaker of these viewings.

**Q. What steps will be taken to ensure that our film will be free from piracy?**

A. Access to films showcased in the online Viewing Room will be highly restricted. Only verified and vetted film professionals will be granted access by NFDC Film Bazaar to the online Viewing Room. This will be based on information provided by the delegate at the time of registration. A filmmaker can also choose who will have access to his/her film. The submitted film files will only be available to the core team and stored on a secure server in an encrypted format. At the time of the film playing online, the name of

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the viewer will appear as a watermark on the film image. These are the precautions NFDC has taken to avoid potential piracy. However, the filmmaker should be aware that being an online platform, every laptop on which the film will play has the provision to record the film image. This is something NFDC Film Bazaar does not have control over and hence leaves it to the discretion of the filmmaker to choose whether he / she wants to submit the minimum requirement of a ten minute film clip or the entire film. NFDC Film Bazaar will not be held responsible for any claims arising due to piracy of the film clip or the film. The filmmaker will have to sign an Undertaking on submission of the film clip / film to NFDC Film Bazaar Online Nov. 2021. Kindly note that without the minimum requirement of a ten minute film clip, the film will not be eligible for the online Viewing Room.

NFDC Film Bazaar Online Jan. 2021 had 193 films / film-clips playing in the online Viewing Room. We ensured a 100% safety record for all the films by executing the above mentioned security measures. We are confident that we will be able to ensure a safe environment for the upcoming edition as well.

### **Q. In which format do I need to submit the film?**

A. This year, applicants are not expected to upload their films at the time of application. However, they need to submit a password protected, downloadable preview screener link (Vimeo or Google Drive) of their entire rough-cut or the completed film along with the application form, so that our programmer can view the film. This file will not be shared publicly with anyone and will be for internal reference of the programmer only.

For the online Viewing Room, filmmakers can send a minimum of ten-minute clip of their films or full films in the digital specifications conveyed to them via email in October. Please refer to the [Rules & Regulations](#) to understand the two stage submission process of film files. The filmmaker will have to sign an [Undertaking](#) at the time of application.

### **Q. Can I update my film file in the Viewing Room?**

A. The programmer will watch the preview link sent via the application form only once. Please make sure that the link is correct. In case you wish to send the preview link after submitting the application form, kindly write to [films@filmbazaarindia.com](mailto:films@filmbazaarindia.com) with your request at the same time that you fill the application form. You can also use the 'Notes' section of the application form to update us about this.

Regarding film files to be showcased in the online Viewing Room, the team shall get in touch with applicants in October.

**Q. Can I have my film in the Viewing Room but not attend NFDC Film Bazaar Online Nov. 2021?**

A. This year Film Bazaar is offering one free registration per film application to **VR**, **WIP** and **VR+WIP**. Hence the application fee is inclusive of one registration fee. However, if you do not avail this registration and are unable to attend Film Bazaar between November 20-25, 2021, you can still choose to have your film in the Viewing Room. The programmer/ sales agent/ distributor/ investor viewing your film/ film clip can get in touch with you via the email provided by you in the application form. Alternatively, the email address of the producer will also be printed in the catalogue. At the end of NFDC Film Bazaar Online, the applicant will receive a detailed report of how many views the film has had at the Viewing Room and names of the viewers.

**Q. Who are the festival programmers, world sales agents and financiers visiting the Film Bazaar this year?**

A. Like every year, NFDC Film Bazaar will reach out to top film professionals worldwide, which include film festival directors and programmers from prestigious film festivals, buyers, sales representatives, distributors and investors. While confirmations can only be indicated towards the end of October, on registering for NFDC Film Bazaar Online Nov. 2021, you shall be given access to the complete list of invitees in your **MyFilmBazaar** Account. You will be able to interact and book meetings before NFDC Film Bazaar Online Nov. 2021.

**Q. What is the difference between 'Work-in-Progress Lab' and 'Viewing Room'?**

A. Work-in-Progress Lab is a lab designed to help the Director of a film achieve an accomplished final cut of the film. The film is viewed at a rough-cut stage by a panel of international experts who guide the filmmaker towards a final edit. The objective is to view a film from an international perspective and obtain feedback on the same. It is however not incumbent for the Director to implement the feedback that the mentors give. Alternatively, the Viewing Room looks at presenting the latest in South Asian cinema that is seeking film festivals / world sales / distribution / gap financing.

Our mentors of the WIP Lab include renowned festival director Marco Müller, film critic Derek Malcolm and producers Olivia Stewart and Philippa Campbell. Serving as Editing Mentors for the WIP Lab are Marie-Pierre Duhamel and Lizi Gelber.

**Q. Is there a selection process for Work-in-Progress (WIP) Lab?**

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A. Yes, a maximum of five feature-length fiction films will be selected for Work-in-Progress Lab. The final selection of the films will be done by NFDC Film Bazaar.

#### **Q. What is the difference between Industry Screenings and Viewing Room?**

A. The Viewing Room is a platform where films or film clips are viewed by registered festival programmers, buyers, sales agents, distributors and financiers. Films in the Viewing Room will be accessible for 24 hours on all the days of NFDC Film Bazaar Online Nov. 2021. The software enables registered delegates with **VR Access** to filter through the library to access films according to their interests/needs. In addition, an e-catalogue of all the films in the Viewing Room, including film image, synopsis and contact details, is also distributed as a part of the market kit.

Industry Screenings are screenings of entire films at a particular time-slot, in a virtual digital theatre where filmmakers can showcase their films to the audience of registered delegates of NFDC Film Bazaar. The filmmaker will have to book a screening for their film and will receive a specific time slot.

You may choose not to send your entire film for Viewing Room but you will have to send the entire film for the Industry Screenings.

#### **Q. I am interested in both the Viewing Room and Work-in-Progress Lab. Can I apply for both the sections and how much is the fee for both?**

A. Yes. You can apply for both sections provided you have a feature-length fiction film that is in the rough-cut stage. Short films and feature-length films which are completed i.e. films which have locked their edit, cannot apply for the Work-in-Progress Lab. Please refer to the [Rules & Regulations](#) for better understanding of the constraints of both the programs. To make the application easier, NFDC Film Bazaar has generated one form for both the sections. Please choose the option **VR+WIP** to apply to both the sections simultaneously. A maximum of 5 fiction feature-length films will be selected for the Work-in-Progress Lab whereas all submitted films will be showcased in the Viewing Room.

#### **Q. Am I allowed to embed a watermark on the screener?**

A. A large watermark on the film image hampers the viewing experience. If at all you wish to add a watermark, please make sure that it is small in size, at the corner of the frame and not across it.

**Q. I have a documentary film and I want to apply for the Work-in-Progress Lab (Documentary). How do I apply?**

A. NFDC Film Bazaar had a WIP Lab for documentary films in 2014 and 2015. However, the WIP Lab for documentary films has been discontinued. If you do have a feature length documentary film (either complete or in rough cut), you can still apply for the Viewing Room where it can be watched by festival programmers and sales agents who source documentaries.

**Q. I received a reference number at the end of my application. What is this?**

A. The reference number provided to you is the number of your application. Please save this number for reference to your form and correspondence pertaining to your application.

**Q. Will a screening at NFDC Film Bazaar be counted as an official screening / premiere of the film?**

A. A screening at NFDC Film Bazaar Online Nov. 2021 is purely a screening for the Industry and is a preview. The information of the film will be included in the market documentation that is given out by NFDC Film Bazaar Online Nov. 2021 to all market delegates. As it is a market screening, it is not considered as a premiere of the film and hence, does not affect the chances of the film being selected for World Premiere in international film festivals. The filmmaker cannot claim that the film has premiered at NFDC Film Bazaar Online even if it is the first screening of the film.

**Q. Will NFDC be involved in the deals that happen at Film Bazaar or help to get the funding for our film?**

A. NFDC Film Bazaar is a film market open to film professionals from around the world. This platform enables networking between the filmmaker and the prospective investors / financiers / co-producers. The terms at which the filmmaker decides to collaborate with another individual/company will have to be mutually negotiated. NFDC Film Bazaar doesn't involve itself in such negotiations. NFDC as a company does not invest in any film financially at the Bazaar. In the past filmmakers have found investors and producers at Film Bazaar as a result of attending, networking and pitching their projects (A prominent example of this is filmmaker Pushpendra Singh finding a producer Sanjay Gulati for his first film 'Lajwanti'. Mr. Gulati has since then produced all of his films.) NFDC Film Bazaar hence invites filmmakers to make use of the platform designed for this purpose without being directly involved in the potential transactions that will take place between a filmmaker and an investor/ producer.

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For any specific query not covered in the above FAQs and Rules and Regulations kindly write to us at [films@filmbazaarindia.com](mailto:films@filmbazaarindia.com). You should receive a reply within 48 hours.