

NFDC FILM BAZAAR

November 20-24, 2022

Market Screenings



Frequently Asked Questions

Q. What is Market Screenings?

A. Market Screenings are film screenings where filmmakers can showcase and pitch their films to all registered delegates attending Film Bazaar 2022, which include international sales agents, distributors, producers, sales agents and festival programmers.

The screenings are purely for the purpose of trade and are not in the nature of public exhibition. Hence, it can not be considered as an official screening.

Q. What is the fee for booking a Market Screening?

A. The cost for booking one Market Screening slot is ₹12,000/- INR (inclusive of all taxes, exclusive of bank charges) per screening. It is mandatory to register as a delegate to apply for Market Screening.

Q. What are the advantages of Market Screenings?

A. Market Screenings provides an opportunity to showcase your film before its release/festival participation to an international audience. It directs attention to your film from the right audience worldwide that includes sales agents, festival programmers and distributors. Market Screenings provide two kinds of screenings for the filmmakers : private and public screenings. In a private screening, the filmmaker reserves the screening for selected delegates while the public screenings as the name suggests are open to all attending delegates at Film Bazaar.

NFDC FILM BAZAAR

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Market Screenings



Q. How do I book a Market Screening?

A. To book a Market Screening, please register yourself as a Film Bazaar delegate first. After you become a Registered Film Bazaar delegate, go to the Market Screening section through your MyFilmBazaar account. Once you fill out the Market Screening application, please make the payment through any of the payment options provided on the page.

Once we receive and verify the payment, you will receive an automated confirmation mail.

Q. What is a MyFilmBazaar Account?

A. 'MyFilmBazaar' Account lists the various applications submitted by a single applicant. If you wish to submit more than one application in the Market Screening or any other program of NFDC Film Bazaar, kindly use only one email ID across the sections to do so. In the event that you have already registered your email ID, you will be prompted to use the same login credentials as entered by you during your first application.

Q. Must I be registered for Film Bazaar 2022? If yes, Why?

A. Yes. You must first register as a Film Bazaar Delegate. You can register online by logging onto www.filmbazaarindia.com and complete the registration process. The delegate registration at Film Bazaar provides access to the Bazaar and to the entire database of delegates attending the Bazaar. You can use the same to advertise your film and / or set up meetings for your film at the Bazaar.

NFDC FILM BAZAAR

November 20-24, 2022

Market Screenings



Q. I have already registered for the Film Bazaar, now I also want to book a screening. Is it possible?

A. Yes. You can book a Market Screening later as well even if you didn't opt for it while registering as a delegate.

Q. How many digital theaters are set up at Market Screenings?

A. There are 3 theatres at Market Screenings with a seating capacity of 20-23 people each.

Q) Can I select the screening timing and date for the screening of my film?

A. We would have loved to accommodate your requested date and time, but the allotment of screening timing and date solely rests at the Film Bazaar Team's discretion. However, you can mention your preferred slot while writing to screenings@filmbazaarindia.com and we will try our best to give your film the preferred time slot.

Q. Can I book more than one screening of the same film?

A. Yes. You can book multiple slots for the screening of your film at ₹12,000/- INR per screening.

Q. Can I invite people for the screening who are not registered with the Film Bazaar?

A. No. Only people registered delegates for Film Bazaar can attend the screenings. You are most welcome to invite anyone who is a delegate at the Bazaar for your film.

Q. Is there an assured audience for Market Screenings? How does audience participation work?

A. Distributors, sales agents and festival curators from across the globe come to Film Bazaar seeking new talent/films. The Market Screenings provides a dedicated platform where they can

NFDC FILM BAZAAR

November 20-24, 2022

Market Screenings



watch new films. We do not compel anyone to watch a particular film but in the past Market Screenings have played to packed theaters, validating the success and need for such a platform.

Q. How can I get registered delegates to view my film at the Market Screenings?

A. Once you register for Film Bazaar, you get access to the entire Film Bazaar Market Guide. With this access you can contact registered delegates directly and promote your film. We also have multiple advertising and branding options (both paid and unpaid) for you to showcase publicity material of your film in the e-market guide and our virtual platform. Do get in touch with us on promotion@filmbazaarindia.com to know more about the advertising options we offer.

Q. Can I screen my film online without attending the Film Bazaar?

A. No, the online screening link will be only available after the film does its physical screening at Film Bazaar. We encourage you or a representative of the film to be present at the screening since it allows for a better chance of interaction with the delegates.

Q. How do I advertise the screening of my film?

A. After you have registered for the Bazaar, you will have the option of maximizing your participation where you may choose to put in advertisements (at a cost) in our Market Guide. Also, a Market Screenings brochure with the schedule will be made available, to all delegates attending the market. This provides seamless mileage to your film to reach potential buyers at the Bazaar.

Q. What is the difference between Market Screenings and Viewing Room?

A. Market Screenings are screenings of entire films for all registered delegates, where filmmakers can showcase their films to all the registered audience of sales agents, distributors, producers, festival programmers and directors. At Market Screenings, you get an option to choose to screen your film either to all the attending delegates or to book a private

NFDC FILM BAZAAR

November 20-24, 2022

Market Screenings



screening for a selected number of delegates.

Whereas, Viewing Room is a restricted zone and hence, can be viewed only by selected delegates. In the Viewing Room, your film will be a part of a library, along with films that are completed or in progress/looking for finishing funds/final stages of production. Films in the Viewing Room are available for the entire duration of NFDC Film Bazaar, and the software enables registered delegates to filter through the library to access films according to their interests/needs. You may choose not to send your entire film for Viewing Room but you will have to send the entire film for the Market Screenings.

Q. Will a screening at NFDC Film Bazaar be counted as an official screening of the film?

A. No. A screening at NFDC Film Bazaar is purely a screening for the Market and is a preview. The information of the film will be included in the market documentation that is given out by NFDC Film Bazaar to all market delegates. As it is a market screening, it is not considered as a premiere of the film and hence, does not affect the chances of the film being selected for World Premiere in international film festivals. The filmmaker cannot claim that the film has premiered at NFDC Film Bazaar even if it is the first screening of the film.

Q. Can I apply for Market Screening if my film is incomplete?

A. No, you can apply to Market Screenings only with a rough cut or a finished film. If you want to send a film that is incomplete (if any), you can consider visiting the Viewing Room Programme on the website.

Q. How do I submit my film to Market Screenings?

A. The films need to reach NFDC's head office at Worli, Mumbai by or before **October 27, 2022** in any of the prescribed formats listed on the website. Any late entry will not be entertained and will lead to cancellation of the screening. Films for Market Screening are accepted on a first come first serve basis, so the earlier you book a screening for your film, the better.

NFDC FILM BAZAAR

November 20-24, 2022

Market Screenings



The NFDC Worli address is:

National Film Development Corporation 6th Floor, Discovery of India Building, Nehru Centre, Dr. Annie Besant Road, Worli, Mumbai 400 018, Maharashtra. Tel: +91 22662 88288

Q. Can I submit a soft copy of my film for Market Screenings?

A. No, you will have to submit a hard copy film on a hard drive disk. Kindly refer to the specifications mentioned on the website.

Q. Will the hard drive disk be returned after the programme?

A. Yes, the films submitted can be collected from the NFDC's Head office at Worli, Mumbai after November 30, 2022.

For any specific query not covered in the above FAQs and Rules and Regulations kindly write to us at screenings@filmbazaarindia.com. You should receive a reply within 48 hours.