



PRODUCERS' WORKSHOP

FREQUENTLY ASKED QUESTIONS

Q. What is the Producers' Workshop and why was it introduced at Film Bazaar?

A. The Producers' Workshop is an extensive five-day, closed-door program designed to cover all aspects to mobilize a film project for producers, entrepreneurs and filmmakers. The program is ideal for delegates/ participants who have a potential project.

In Producers' Workshop, key industry professionals and domain experts from across the globe share their knowledge and insights on different facets of producing films such as development, pitching, funding, budgeting, film markets, rights management & distribution.

While, how to make a project pitch-ready is the end deliverable of the program, the structure is further developed to include focused interactions and group mentoring.

The sessions are integrated with other verticals of Film Bazaar to give an overview of the opportunities that the producing framework offers in both mainstream and independent cinema with the help of case studies of successful films.

Q. What will be the structure of the Workshop?

A. The Producers' Workshop will consist of sessions/classes spread over the five days of the Bazaar. The end "deliverable" and take away for each participant at the end of the workshop will be a pitch session of the participants' Projects (if they choose to pitch a project) - presented in front of a panel of mentors.

The sessions/classes will cover topics that will include, but not be limited to the following:

- Role of a Producer
- Development
- Raising Finances
- International Co-Productions
- International Sales
- Alternative Marketing & Distribution Platforms
- Case Studies of feature films
- Round-table mentoring with tutors
- How to mobilize your project

Day zero (i.e. the November 20th) will essentially consist of a mandatory orientation session wherein participants will be taken through the Workshop programming for the days to come and will also be given a detailed explanation of how to navigate the entire Film Bazaar.

On the last day of the workshop Participants are encouraged to pitch their projects to Workshop mentors and additional workshop observers / advisors. Feedback from the pitching session is shared with participants. This feedback directly contributes to the project and producers as a unit. The workshop is essentially structured as a mentor-driven space to achieve key takeaways – training a producer how to pitch, overcome challenges, grow and launch their project(s) in the desired independent film domain.

While all verticals of Film Bazaar are interlinked, the idea of embedding the Workshops within the Film Bazaar dates is to mix the experience of high quality, intense training with guidance and exposure to South Asia's top film market space. At the end of each day, there will be a networking cocktail that will be attended by all the Film Bazaar delegates.

Q. What is a "pitch" and why is it a part of the Workshop?

A. A pitch is a crisp and concise verbal presentation (at times assisted with visual tools) of a project made by the participant in the capacity of a producer and is designed to attract partners on the project. A pitch and the deliverance of an effective pitch is essential to a producer's skills, irrespective of what stage the project is at.

Selected participants can choose to bring a project (which may be at any stage of development or production) and pitch to a panel of mentors for their feedback. Subject to the requirement of each project, participants will be able to absorb and embed learning's from the workshop in an effort to shape up their pitch that will be delivered on the last day of the workshop to a panel of three mentors.

During the course of the Workshop, participants will also attend the Open Pitch.

Q. What entails the pitch that is to be presented at the end of the Workshop?

A. Each participant will get exactly 5 minutes to present their pitch at the end of the Workshop. The pitch can be designed for a fiction project – Short, Feature, etc., which can be at any stage of development or production.

Overall, a pitch includes (but is not limited to):

- Introduce yourself and your association on the project.
- Present the creative logline of the project.
- Taking the panelist through your main characters and their involvement in the main story. A mention of audience connect for the viewer to identify with the character along with the uniqueness of your project.
- Pitch should be able to give an idea of the entire plot and end of the story to the panelist.
- Stage at which the project is and what is required to finish the project should be part of the pitch e.g. financing for a screenplay, financing for development, scouting for a delegate producer, etc.
- What is the overall budget of the project and what are your project milestones.

Q. Who will be on the panel to judge the pitch?

A. The panel will comprise of mentors and would comprise of a producer/s, a fund/financier, a festival programmer/sales agent. The mentors will give you on-the-spot feedback on your pitch.

Q. Who can apply?

A. Anyone who satisfies the below mentioned criteria can apply to the Workshop:

1. Entrepreneurs in the field of Filmmaking and Media, Professionals who have worked as Producers or Line/Supervising/Executive producers in either one of the following and completed the same: Feature-length film | Short film | Documentary film | Commercial | TV/Web Series | Advertising Producer| Entrepreneur with project on the anvil| Financier looking to debut in Film Producing
2. Applicants should be proficient in English language.
3. Applicants from across the world are allowed to participate.

B. What is the last date for application?

A. Application deadline for the Producers' Workshop at Film Bazaar November 10, 2022 (11.59 PM IST) or till slots last.

Q. What is the application fee for the Producers' Workshop and what does the fee include? A.

Only applicants whose applications have been accepted are required to make payments and confirm their acceptance. The non-refundable application/entry fee for the Producers' Workshop is -

- INR 40,000/-* for applications submitted on or before the Deadline, November 10, 2022.
- If you are already a paid registered delegate for Film Bazaar 2022, the balance fee of the Producers Workshop will be applicable to you. For example (INR 40,000 – Delegate Registration fee{INR 17,000 or 19000}).

* Inclusive of Producers' Workshop application fee and Registration Fee for Film Bazaar, and inclusive of all taxes and any/all bank charge(s). All fees are non-refundable and non-transferable.

Q. I have made the payment using Net Banking/Credit Card/UPI, and there was a failure message. The amount has been debited from my account. What should I do?

A. In case the amount has been debited from your account but you have received a failure message, kindly do not make another transaction.

Write to us at producersworkshop@filmbazaarindia.com so that the Film Bazaar Team can guide you further.

Q. Does my participation to Film Bazaar and Producers' Workshop allow access to IFFI?

A. No, Film Bazaar registration does not allow access to IFFI. However, you can make an additional payment of INR. 1,180 (non-refundable, exclusive of any/all bank processing charges) for attending IFFI, subject to availability of tickets. IFFI registration does not allow access to the Opening and Closing ceremonies and Special Events.

Q. How does one apply for Producers' Workshop and what are the requirements? **A.** The application form for Producers' Workshop can be accessed on the Film Bazaar website: www.filmbazaarindia.com

- A short profile of the Applicant
- A summary of past projects long with web links
- A current project which will be pitched.
Please mention stage & type of the project.(language, genre, format, pre-production, scripting, development stage)
- Reason for applying to Producers' Workshop (not to exceed 300 words)
- A current passport sized photo
- Company Logo (if applicable)

Q. If I am not pitching, why am I required to submit a synopsis/other project details?

A. Your application requires Synopsis in addition to other project details as this information helps us profiling that forms an integral part of the selection process. The workshop is designed keeping in mind the requirements of the participant along with the project. Therefore, project details are mandatory for a complete submission. Mentors / advisors provide feedback on pitching involving your project as you undertake training.

Q. Why is my application under review when I have paid for the workshop?

A. Please note that selection of participants to attend the Workshop is at the discretion of Film Bazaar. The submission of an application does not guarantee participation. The organizers serve the right to accept or reject an application post review. You will be notified on your selection, in case you don't make it this year your fee will be refunded without any deductions.

Q. If I apply to Producers' Workshop, will my profile be published in the Market Guide?

A. Yes, as a Producer's Workshop participant your profile will be published in the Market Guide. You can access the details of other delegates attending Film Bazaar through the Online Market Guide.

NOTE: The deadline for Market Guide is November 10, 2022*.

Q. Where can I stay while attending the Film Bazaar?

A. You should ideally find accommodation in Panaji, Goa. Please reserve your rooms as soon as you can so as to get the best deals. Availability of rooms becomes scarce, as we get closer to the event. We do not book or reserve rooms for delegates, unless they are invited delegates and mentors of the curated events.

Q. Who will bear the airfare and hotel accommodation?

A. Film Bazaar will not cover airfare / cost of travel of the applicants to Goa and the applicants shall travel to Goa at their own cost. In addition, applicants also have to arrange for their stay in Goa.

Q. How do I travel to and from the Bazaar every day?

A. You have to figure out your own transport.