

NFDC FILM BAZAAR

NOVEMBER 20-24, 2022



FREQUENTLY ASKED QUESTIONS (FAQS)

***VIEWING ROOM AND WORK-IN-PROGRESS LAB**

Q. Is NFDC Film Bazaar the same as Goa Film Festival (IFFI)? If my film is selected for NFDC Film Bazaar, will it screen at IFFI?

A. NFDC Film Bazaar is a film market organised by NFDC with the aim to promote South Asian Cinema and film talent to worldwide film professionals. NFDC Film Bazaar is purely a B2B (Business to Business) platform. It is not the same as IFFI which is a B2C (Business to Consumer) platform. IFFI is the International Film Festival of India which holds screenings of films for mainly Indian audiences. NFDC Film Bazaar is a market that showcases films with a focus on international film professionals as well as Indian film professionals. It is organised annually alongside IFFI and takes place at the Goa Marriott Resort. This time, after two online editions, NFDC Film Bazaar will be back in Goa and will be held physically from November 20-24, 2022. Films that screen at the NFDC Film Bazaar 2022 are purely screenings for the Industry and Market with the aim of attracting buyers, investors, distributors and festival programmers.

NFDC Film Bazaar is not to be confused with IFFI which is a film festival.

Q. What are the dates of NFDC Film Bazaar?

A. NFDC Film Bazaar 2022 will be conducted physically in Goa from November 20-24, 2022.

Q. How and when can I register as a delegate for NFDC Film Bazaar?

A. You can register as a delegate at NFDC Film Bazaar 2022 by filling out an online registration form. Go to the 'Sign Up' section of the website and create a **MyFilmBazaar** account.

You can apply for the various individual programmes (please check the individual programme sections on the website for application deadlines, eligibility criteria and requirements), or register only to attend as a delegate without any project.

If you register online before the closing date, you can have your profile, contact details and photograph published in the Market Guide. Every delegate attending the Bazaar has access to this guide and is an essential networking tool.

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Q. What is a MyFilmBazaar Account?

A. **MyFilmBazaar** Account lists the various applications submitted by a single applicant across the various programmes of the Film Bazaar. If you wish to submit more than one application in the Viewing Room/Work-in-Progress Lab and/or any other program of NFDC Film Bazaar, kindly use only one email ID across the sections to do so. In the event that you have already registered your email ID, you will be prompted to use the same login credentials as entered by you during your first application. You will have access to all relevant information to NFDC Film Bazaar 2022 in your **MyFilmBazaar** Account.

Q. How do I decide which section to apply to in NFDC Film Bazaar?

A. If you are a filmmaker or an aspiring filmmaker, here is the rough guide to NFDC Film Bazaar 2022.

If you have a film at the stage of a treatment or script and haven't started shooting the film, you may want to apply for the Co-Production Market. For more info, please click [HERE](#).

If you have a feature-length film that is in post-production but not complete, the Work-in-Progress Lab as well as the Viewing Room could be an option for you. (Submission deadline – September 26, 2022). Please click [HERE](#) for more info on Viewing Room and click [HERE](#) for more info on WIP Lab.

Short films, mid-length films or feature-length films that are complete or in post-production stages and are looking for film festivals, film distribution, world sales and gap financing can

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apply to the Viewing Room (Submission deadline – September 26, 2022). For more info, please click [HERE](#).

If you have a completed film and wish to showcase it to all registered delegates attending Film Bazaar, you can choose to book an Industry Screenings slot. Hence, completed feature films can apply to VR and Industry Screening (IS) simultaneously. For more info, please click [HERE](#).

You can also attend NFDC Film Bazaar 2022 just as a delegate, even if you do not have a project in hand and experience the physical film market, as an investor or a producer looking for new projects/films. For registration queries, write to us at registration@filmbazaarindia.com. For more info, please click [HERE](#).

Q. What is the Viewing Room at the NFDC Film Bazaar?

A. The objective of the Viewing Room is to present a selection of latest films, complete or in progress, from India and South Asia to festival programmers / world sales agents / buyers / distributors / VOD platforms. The films that are looking for finishing funds, and are in the final stages of production can also apply to Viewing Room. Viewing Room is a restricted zone and hence, film clips (or entire films*) can be viewed only by selected delegates on the computer terminal at Film Bazaar in Goa. The films are stored on our secured server and played on a piracy-free platform.

Q. What are the kinds of films suitable for Viewing Room?

A. Films that have just been completed, that have not yet travelled to festivals abroad, or have done so in a limited way. Films in the post-production stage looking for finishing funds are also eligible to apply. Films looking for distribution deals can also apply. There is no restriction on the completion date of the film. Applicants can send older films that are still available for distribution.

Q. Can I apply to Viewing Room (VR) again if my film was in VR previously?

A. Yes, you can showcase your film in the Viewing Room again even if you have submitted the same film before.

Q. How do I apply for Viewing Room and / or Work-in-Progress Lab?

A. The application process for Viewing Room and Work-in-Progress Lab is an online process and a common one. You will have to first create a **MyFilmBazaar** account. You will have to read the [Rules & Regulations](#) carefully to decide if your film is eligible only for Viewing Room (**VR**) or Work-in-Progress Lab (**WIP Lab**) or both (**VR+WIP**). You will be expected to fill the appropriate online form with the required details and pay your application fees to submit an application successfully. On successful submission of the application (including payment), you will be provided with a reference number. You must mention the Original Title of your film in the subject-line of any email correspondence in relation to your application for the Viewing Room and / or Work-in-Progress Lab.

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If you already have an existing **MyFilmBazaar** account, please login to your account to create an application. If you do not have a **MyFilmBazaar** account, please click [HERE](#) to create one.

For any queries regarding VR and WIP Lab, please contact films@filmbazaarindia.com.

Q. What are the submission deadlines and what are the application fees for all three sections?

	Section	Feature Film	Mid-Length Film	Short Film
Early Bird Deadline: September 09, 2022 (Latest by 11.59 PM)	VR	7000	6000	5000
	WIP	8000	NA	NA
	VR+WIP	8000	NA	NA
Deadline: September 26, 2022 (Latest by 11.59 PM)	VR	9000	7000	6000
	WIP	10,000	NA	NA
	VR+WIP	10,000	NA	NA

Please Note -

1. All application fees are in Indian Rupees (INR) and non-refundable.

Q. What is the selection process for the Viewing Room?

A. No film that has completed the application is rejected from the Viewing Room. A completed application form along with the mandatory application fee paid before the stipulated deadline, a signed [Undertaking](#) and the timely submission of the film / film clip will ensure that the film will be showcased in the Viewing Room. However, in specific cases, NFDC Film Bazaar has the right to reject applications if guidelines and regulations are not adhered to and/or submissions are incomplete/ in wrong format/ past due date, or any other reasons specific to the film submitted. The decision of NFDC Film Bazaar is final.

Every year, Film Bazaar recommends 20 films from the Viewing Room. These films are called Film Bazaar Recommends (FBR) films. All feature-length films at any stage of post-production that submit to the Viewing Room are in consideration for this section. The FBR section is curated for purposes of highlighting contemporary styles of filmmaking. This curation is made at the sole discretion of the programmer, Deepti DCunha, who has been an external consultant with Film Bazaar since 2011. NFDC indemnifies itself against this selection.

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Q. What will happen if my Film is not in Film Bazaar Recommends?

A. If your film is not in the Film Bazaar Recommends, it will still be a part of Film Library section in Viewing Room, as you have paid the fees. You will also have a chance to pay and pitch in Filmmakers Pitch to investors at the Bazaar. Several films from Film Library have found investors, festivals, distributors and buyers. For any film to gain visibility the presence of filmmaker personally networking at the Film Bazaar helps immensely.

Q. If my film is rejected for the Viewing Room, will my application fee be returned?

A. The fee for the Viewing Room is an application fee that is mandatory and shall not be refunded under any circumstances.

Q. In which format will the films be shown to the delegates? What is the exact design of the event?

A. Entire films or film clips will be shown in digital format. They will be stored in a remote server owned by NFDC and made available via the secure Viewing Room software. The Viewing Room is modelled on similar platforms available in other film markets across the world. Registered delegates who are given VR Access will be able to login to view the films and a report will be sent to the filmmaker of these viewings.

Q. What steps will be taken to ensure that our film will be free from piracy?

A. Access to films showcased in the Viewing Room will be highly restricted. Only verified and vetted film professionals will be granted VR access by NFDC Film Bazaar to the Viewing Room. This will be based on information provided by the delegate at the time of registration. A filmmaker can also choose who will have access to his/her film. The submitted film files will only be available to the core team and stored on a secure server in an encrypted format. When the film plays, the name of the viewer will appear as a watermark on the film image, hence deterring the viewer from possibly taking a screenshot / recording. In any case, delegates entering the Viewing Room are not allowed to carry any devices having a camera which includes a mobile phone or a tablet. These are the precautions NFDC has taken to avoid potential piracy.

Please note that NFDC Film Bazaar will not be held responsible for any claims arising due to piracy of the film clip or the film. The filmmaker will have to sign an [Undertaking](#) on submission of the film clip / film to NFDC Film Bazaar 2022. Kindly note that without the minimum requirement of a ten minute film clip, the film will not be eligible for the Viewing Room.

NFDC Film Bazaar 2022 had 153 films / film-clips playing in the online Viewing Room. Since the inception of Viewing Room in 2011, we have ensured a 100% safety record for all the films by executing the above mentioned security measures. We are confident that we will be able to ensure a safe environment for the upcoming edition as well.

Q. In which format do I need to submit the film?

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A. This year, applicants are not expected to upload their films at the time of application. However, they need to submit a password protected, downloadable preview screener link (Vimeo or Google Drive) of their entire rough-cut or the completed film along with the application form, so that our programmer can view the film. This file will not be shared publicly with anyone and will be for internal reference of the programmer only.

For Viewing Room, the filmmaker will be expected to submit at least a minimum of ten minutes of their film. However, we recommend that a filmmaker submits the entire film which will be shown in the highly restricted and safe environment of Viewing Room to the selected delegates who have access. The Viewing Room team will contact the filmmaker in October 2022 requesting them to upload the final film file / film clip onto the Viewing Room server. This uploaded film file will undergo the process of digitalization and encryption, and will be stored in the server. This is the film file that will be viewed by the selected delegates of NFDC Film Bazaar 2022. Please refer to the [Rules & Regulations](#) to understand the two stage submission process of film files. The filmmaker will have to sign an [Undertaking](#) at the time of application.

Q. Can I update my film file in the Viewing Room?

A. The programmer will watch the preview link sent via the application form only once. Please make sure that the link is correct. In case you wish to send the preview link after submitting the application form, kindly write to films@filmbazaarindia.com with your request at the same time that you fill the application form. You can also use the 'Notes' section of the application form to update us about this.

Regarding film files to be showcased in the Viewing Room, the team shall get in touch with applicants in October.

Q. Can I have my film in the Viewing Room but not attend NFDC Film Bazaar 2022?

A. The application fee is only for the submission of the film to VR or WIP Lab. In order to register as a delegate for Film Bazaar, please click [HERE](#). If you do not register and are unable to attend Film Bazaar between November 20-24, 2022, you can still choose to have your film in the Viewing Room. The programmer/ sales agent/ distributor/ investor viewing your film/ film clip can get in touch with you via the email provided by you in the application form through the VR software. Alternatively, the email address of the producer will also be printed in the catalogue. At the end of NFDC Film Bazaar, the applicant will receive a detailed report of how many views the film has had at the Viewing Room and names of the viewers.

Q. Does a submission to Viewing Room guarantee that my Film will be watched at Film Bazaar?

A. NFDC Film Bazaar does not offer any guarantees with regards to business opportunities for the film. It is a market that showcases the submitted films in the best possible way to attract as many views as possible. However, every applicant should be aware that their film is competing for attention among almost over 150 films from India and South Asia. Hence, the onus to attract

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views lies on the Director and the Producer of the film. A well chosen image for the catalogue and a well written synopsis is a great tool to increase curiosity about the film. But the best marketing strategy is to be personally present at Film Bazaar and network for your film. Past viewer data has shown us that films that are well represented at Film Bazaar get the maximum number of views.

Q. Who are the festival programmers, world sales agents and financiers visiting the Film Bazaar this year?

A. Like every year, NFDC Film Bazaar will reach out to top film professionals worldwide, which include film festival directors and programmers from prestigious film festivals, buyers, sales representatives, distributors and investors. While confirmations can only be indicated towards the end of October, on registering for NFDC Film Bazaar 2022, you shall be given access to the complete list of invitees in your **MyFilmBazaar** Account. You will be able to interact and book meetings before NFDC Film Bazaar 2022.

Q. What is the difference between 'Work-in-Progress Lab' and 'Viewing Room'?

A. Work-in-Progress Lab is a lab designed to help the Director of a film achieve an accomplished final cut of the film. The film is viewed at a rough-cut stage by a panel of international experts who guide the filmmaker towards a final edit. The objective is to view a film from an international perspective and obtain feedback on the same. It is however not incumbent for the Director to implement the feedback that the mentors give. Alternatively, the Viewing Room looks at presenting the latest in South Asian cinema that is seeking film festivals / world sales / distribution / gap financing.

Our mentors of the WIP Lab have included renowned festival director Marco Müller, film critic Derek Malcolm and producers Olivia Stewart and Philippa Campbell. Serving as Editing Mentors for the WIP Lab have been Marie-Pierre Duhamel, Lizi Gelber and Jacques Comets.

Q. Is there a selection process for Work-in-Progress (WIP) Lab?

A. Yes, a maximum of five feature-length fiction films will be selected for Work-in-Progress Lab. The final selection of the films will be done by NFDC Film Bazaar.

Q. Is the WIP Lab open to Documentary or Nonfiction feature films? Is there any other Lab for it?

A. No, The WIP Lab is only for feature-length fiction films. This is the only WIP Lab at NFDC Film Bazaar.

Q. What is the difference between Industry Screenings and Viewing Room?

A. The Viewing Room is a platform where films or film clips are viewed by registered festival programmers, buyers, sales agents, distributors and financiers. The VR software enables registered delegates with **VR Access** to filter through the library to access films according to

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their interests / needs. In addition, an e-catalogue of all the films in the Viewing Room, including film image, synopsis and contact details, is also distributed as a part of the market kit.

Industry Screenings are screenings of entire films at a particular time-slot, in a digital theatre where filmmakers can showcase their films to the audience of registered delegates of NFDC Film Bazaar. The filmmaker will have to book a screening for their film and will receive a specific time slot.

You may choose not to send your entire film for Viewing Room but you will have to send the entire film for the Industry Screenings.

Q. I am interested in both the Viewing Room and Work-in-Progress Lab. Can I apply for both the sections and how much is the fee for both?

A. Yes. You can apply for both sections provided you have a feature-length fiction film that is in the rough-cut stage. Short films, mid-length films and feature-length films which are completed i.e. films which have locked their edit, cannot apply for the Work-in-Progress Lab. Please refer to the [Rules & Regulations](#) for better understanding of the constraints of both the programs. To make the application easier, NFDC Film Bazaar has generated one form for both the sections. Please choose the option **VR+WIP** to apply to both the sections simultaneously. A maximum of 5 fiction feature-length films will be selected for the Work-in-Progress Lab whereas all submitted films will be showcased in the Viewing Room.

Q. Am I allowed to embed a watermark on the screener?

A. A large watermark on the film image hampers the viewing experience. If at all you wish to add a watermark, please make sure that it is small in size, at the corner of the frame and not across it.

Q. I have a documentary film and I want to apply for the Work-in-Progress Lab (Documentary). How do I apply?

A. NFDC Film Bazaar had a WIP Lab for documentary films in 2014 and 2015. However, the WIP Lab for documentary films has been discontinued. If you do have a feature length documentary film (either complete or in rough cut), you can still apply for the Viewing Room where it can be watched by festival programmers and sales agents who source documentaries.

Q. I received a reference number at the end of my application. What is this?

A. The reference number provided to you is the number of your application. Please save this number for reference to your form and correspondence pertaining to your application.

Q. Will a screening at NFDC Film Bazaar be counted as an official screening / premiere of the film?

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A. A screening at NFDC Film Bazaar 2022 is purely a screening for the Industry and is a preview. The information of the film will be included in the market documentation that is given out to all market delegates. As it is a market screening, it is not considered as a premiere of the film and hence, does not affect the chances of the film being selected for World Premiere in international film festivals. The filmmaker cannot claim that the film has premiered at NFDC Film Bazaar even if it is the first screening of the film.

Q. Will NFDC be involved in the deals that happen at Film Bazaar or help to get the funding for our film?

A. NFDC Film Bazaar is a film market open to film professionals from around the world. This platform enables networking between the filmmaker and the prospective investors / financiers / co-producers. The terms at which the filmmaker decides to collaborate with another individual / company will have to be mutually negotiated. NFDC Film Bazaar doesn't involve itself in such negotiations. NFDC as a company does not invest in any film financially at the Bazaar. In the past filmmakers have found investors and producers at Film Bazaar as a result of attending, networking and pitching their projects (A prominent example of this is filmmaker Pushpendra Singh finding a producer Sanjay Gulati for his first film 'Lajwanti'. Mr. Gulati has since then produced all of his films.) NFDC Film Bazaar hence invites filmmakers to make use of the platform designed for this purpose without being directly involved in the potential transactions that will take place between a filmmaker and an investor / producer.

For any specific query not covered in the above FAQs and Rules and Regulations kindly write to us at films@filmbazaarindia.com. You should receive a reply within 48 hours.